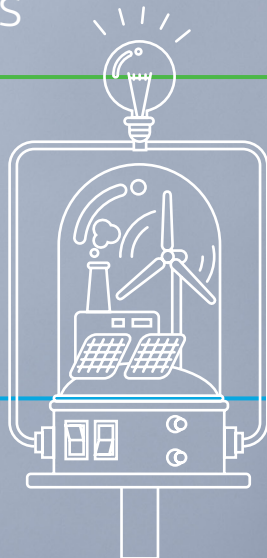


ADDED VALUE THROUGH
IDEAS AND INSIGHTS
FROM YOUR TRUSTED
ADVISERS



PARTNERING WITH YOUR BUSINESS

Providing local, proactive, real-time advice with extensive knowledge and resources of a national firm with international presence.



DO YOU WANT TO FOCUS ON WHAT YOU DO BEST, LIKE FRONT-UP TO RUN YOUR BUSINESS? LET US WORRY ABOUT THE OTHER STUFF BEHIND THE SCENES.

5

THINGS YOU NEVER THOUGHT TO ASK YOUR ACCOUNTANT

It's no secret that accountants are renowned for their tax and compliance work. The best ones though, do much more. Many times, you want to be talking to your accountant about the issues that are keeping you up at night. Should you start exporting, look for a business partner, reinvest in the business? It's always your call but it always pays to have a sounding board and a mentor who will be objective and have the confidence and knowledge to give you an opinion with no fear or favour.

Here are five areas you may have not known accountants can advise you on:

1 HELP WITH A NEW STRATEGY FOR THE BUSINESS
When there are many moving parts to a business, it's easy to get confused with which areas you need to focus on and lend priority to. A good accountant will be able to help you set goals, whether they are personal, professional or financial, and identify what you need to do first. They will work with you to troubleshoot issues, determine if a new market you're considering is a competitive one, address your innovation challenges and develop a plan to get you there. And because they can see beyond the numbers, they will be able to make decisions backed by market needs.

2 SET-UP YOUR CLOUD ACCOUNTING SOFTWARE
Life has got a whole lot easier for many small business owners when they got onto the 'cloud'. A good accountant will be able to automate a lot of your business' accounting processes so that sales and expense data flows directly into your accounts. A tech-savvy accountant will be able to advise you on your various options when it comes to invoicing systems and the many cost-effective automated systems that they can help you implement which will free up your time so you may actually be able to go on that holiday you've been putting off for years.

3 CONNECT YOU WITH OTHER EXPERTS
The good thing about working with accountants who have a great reputation around town is that they have a world of contacts to put you in touch with. From lawyers to marketers to mortgage brokers and more, a good accountant is also a well-connected one.

4 GET SOME MONEY FROM THE GOVERNMENT TO PAY FOR THOSE R&D EFFORTS
If you're a start-up or a small business conducting research and development activities, regardless of industry, you may be eligible to get a cash refund through the Federal Government's R&D Tax Incentive. This is a great cash injection and often, it will come when you need it most. A good accountant should be having regular conversations with you about any R&D activity you are doing or considering pursuing so they can also advise you on available grants and the R&D Tax Incentive.

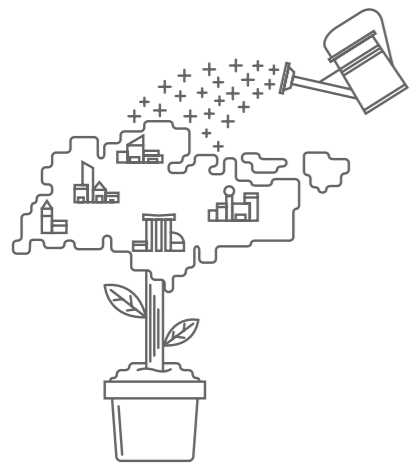
5 CLUE YOU IN ON WAYS TO MANAGE YOUR PERSONAL WEALTH
It's no use working so hard on your business now if your financial future is not secure. An accountant who is genuinely concerned about the state of your affairs (and that of your business) should have you speaking to a financial planner who can talk through your insurance options, retirement strategies and investment platforms.



Despite RSM being a large company, it's great to get an individual to guide me through financial navigation yet still have a huge team behind them with the best information and resources possible.

Dr Karl Bailey
Owner of Darlington Dental
Client of RSM in Fremantle

View the video testimonial at:
www.rsm.com.au/client-testimonial-darlington-dental

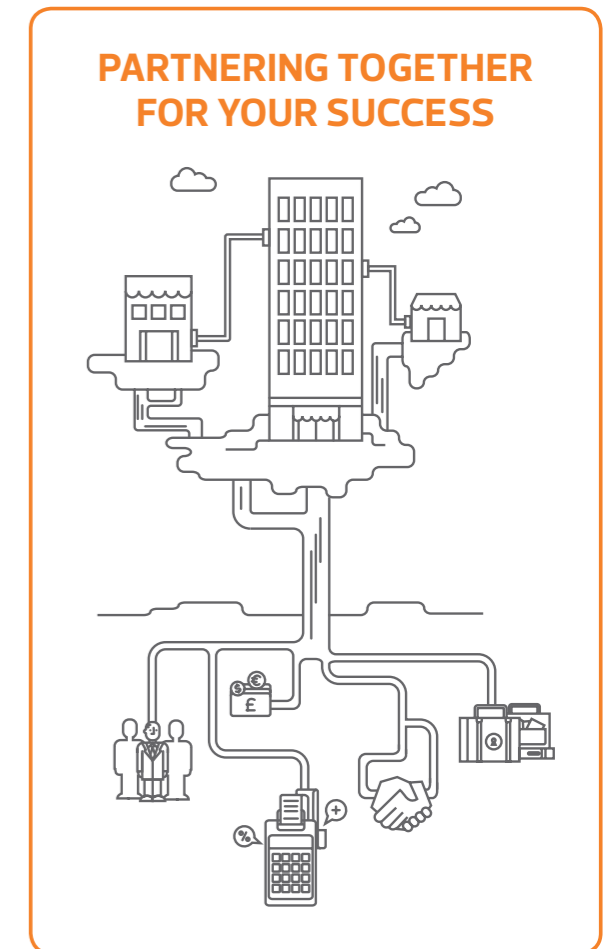


WE GROW TOGETHER

We are humbled that we can be associated with many growing businesses in Fremantle and surrounding suburbs. With some of them, we have been a part of their journey from the very beginning and with others, we have hopped on the ride just as they were at a crossroad, contemplating a fundamental change in their organisation.

Whether you're a fledgling start-up, a growing SME or a larger company, we'll work alongside you every step of the way. We understand that the way you do business shouldn't have to endure an outdated service provider to client model when it needs to be a partnership approach.

If you're starting out in business, your immediate needs are likely to be around basic bookkeeping, and we've got that covered. But as your business grows, so will your need for business and taxation advice. We will scale up our services to meet those needs.



GET TO KNOW US

Been looking for a professional service provider locally and didn't realise just how close we are? Arrange a time to come in for an obligation-free chat with one of our business advisory specialists.



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