



## CLIENT IN FOCUS – TYREPOWER KATANNING

### **What inspired you to go into business for yourself? What products/services do you sell to the local community?**

Our small business has been an evolution over 20 years. Tyrepower Katanning was started by Shane & Gaetano D'Aprile to compliment the D'Aprile family business – Katanning Auto Centre. We (Shane & Kristy) took over the reins on 1 July 2007 and decided to invest and grow the business by buying our new premises at 59 Clive st 7 years ago.

### **What made you decide to invest and build a business in Katanning? How did you experience starting a small business in regional WA?**

Katanning is our home and we love raising our family in the country, which is why we decided to invest in Katanning. Running a small business can be a lot of hard work and each day pre-sets. But is very rewarding and we have been blessed that our business has grown and we have been able to work around our family as it grows.

### **What do you think are the biggest barriers to small business in rural regions?**

Operating a business remotely is challenging, as we strive to be competitive with our city counter parts. Transport and availability of stock can be challenging at times and often out of our control. But we do try to work around those elements as best we can.

### **Are there ways that you and your business are involved in the community and other local organisations? How have these groups helped with the development of your business overall?**

From the beginning we decided that we would focus our sponsorship and have a donation budget on local organisations. It is really rewarding to know that we can play a part in supporting sporting and community groups that are vital to the people of our town. We are both involved in a variety of different community groups (but that's just how it is in a small town!). Personal connections is what has helped develop our business. Let's say it has been an organic development!

### **How long have you or your family been with RSM Australia?**

The D'Aprile family have been with RSM for many years and has been instrumental in the development and growth of our business.

**We couldn't have done it without RSM!**