

CLIENT IN FOCUS

Business clients

THE WOODANILLING TAVERN

What inspired you to go into business for yourself? What products/services do you sell to the local community?

I worked for some large firms over the years and dedicated a lot of time and passion into these businesses. I knew I had the energy to do it for myself so I did! I find it challenging and very rewarding. We are a tavern with great food and accommodation with family friendly customer service!

What made you decide to invest in a business in Woodanilling? How did you experience starting a small business in regional WA?

Starting the business was easy as it was an established business and already had a great name. As for choosing Woodanilling, that too was easy as we lived in the town 25 years ago and loved it then. So coming home to the country suited us.

What do you think are the biggest barriers to small business in rural regions?

Growth is one of the hardest barriers with towns getting smaller populations. Freight is a major component too and high dollar costs cut into your bottom line as well.



Are there ways that you and your business are involved in the community and other local organisations?

I am a justice of the peace and have been for many years. Also a volunteer ambulance officer at Wagin. We also sponsor a few local groups such as cricket & Go karting.

How long have you or your family been with RSM Australia?

We have been with RSM on & off for the last 10 years, and have always found them to be informative & very helpful!