

## RSM France Reports 2024 Results: 10% Growth Achieved

- **Solid financial growth:** Revenue up 10%, reaching €171 million, with progress across all core business lines (Consulting +14%, Audit +10%, Accounting +8%).
- **Strengthened regional presence:** Acquisition of three firms (Cifralex, Cap 21, Sadex) to consolidate the regional hub strategy and deliver local expertise.
- **Strong human commitment:** Teams expanded with a 10% increase in staff, ambitious HR initiatives, and the “You never stop growing” campaign highlighting employees.

Paris, December 2024

RSM France, member of the world’s 6th largest audit, consulting, and accounting network, closes the 2023–2024 financial year with a 10% increase in revenue, reaching €171 million. This performance reflects the relevance of its “Growing Together” strategy, based on a multidisciplinary, local offering, the creation of useful and sustainable value, and the promotion of people.

The 2023–2024 financial year saw mainly organic and balanced growth across all core service lines: Consulting: +14%, driven by strong demand for finance transformation support;

Audit: +10%, thanks to the acquisition of significant mid-cap mandates;

Accounting: +8%, supported by innovative solutions and enhanced local service.

### Three strategic acquisitions to strengthen regional presence

RSM continues its regional expansion strategy with the acquisition of Cifralex in Laval, Cap 21 in Strasbourg, and Sadex in Albertville. These regional hubs strengthen RSM’s national coverage and enable support for local business leaders across all challenges.

*“In 2024, we consolidated our regional footprint while expanding our multidisciplinary service offering. These operations illustrate our commitment to delivering high value-added local expertise.”* – **Paul Vaillant, President of RSM France**

### Growing Together: employees at the heart of the strategy

RSM’s workforce grew by 10%, reaching 1,500 employees across 19 offices. Key initiatives this year included:

- A week of joint seminars, bringing together 800 employees to enhance internal synergies, training, and tailored career paths;

- Acceleration of cross-functional career programmes (Audit and Transaction Services in its third year / Audit and IT Audit / Audit and ESG) for employees wishing to become “specialised generalists”;
- New or renovated offices in Montpellier, Lyon, and Laval, as a symbol of the firm’s attractiveness and growth;
- The HR campaign “You’ve only just begun to grow,” showcasing RSM careers through employee testimonials.

## Proactive anticipation of major economic challenges

In a context marked by political instability, new regulations (CSRD, e-invoicing), and the rise of artificial intelligence, RSM aims to position itself as a trusted partner for its clients. In 2024:

76% of business leaders had not yet used generative AI and had no intention of doing so, according to an Ifop survey commissioned by RSM. The newly created RSM AI LAB now supports companies through their transformation.

*“Our goal is to stand alongside our clients as fellow business leaders, sharing their challenges. Navigating in uncertainty has become constant. The indicators are in the red. Business leaders need tools to steer through and local guidance to prepare positively for 2025,”* explains Paul Vaillant.

Guided by values of leadership by example and convinced of its positive role, RSM also reinforced its CSR strategy and began implementing its own CSRD reporting.

*“We are a true mid-cap firm serving mid-cap companies and their ambitions. Facing the same challenges as our clients, we strive to anticipate issues, seize opportunities, and support implementation. As a multidisciplinary firm, we provide comprehensive support on all their strategic issues,”* concludes Paul Vaillant.

## Governance transition in 2025

A new governance will be introduced in January 2025, marking a new phase for the firm.

## About RSM

RSM is the 6th largest global network of audit, consulting and accounting firms, present in over 120 countries with more than 65,000 professionals and partners worldwide.

In France, RSM is a major player in audit, accounting and consulting, with offices in all major regional economic centres, including Paris, Lyon–Chambéry–Grenoble–Albertville–Villefranche, Montpellier–Nîmes–Uzès, Aix-en-Provence–Pélissanne, Rennes, Nantes–Laval, Strasbourg–Colmar, Réunion, Mayotte and Saint-Martin. The firm now counts over 1,500 professionals across the country and continues to expand regionally. RSM’s multidisciplinary offer is structured around five service lines: Audit, Accounting, Consulting, HR & Payroll, and Legal & Tax.