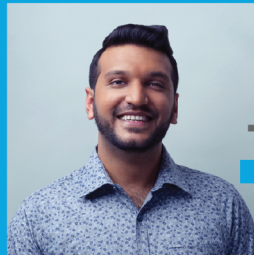


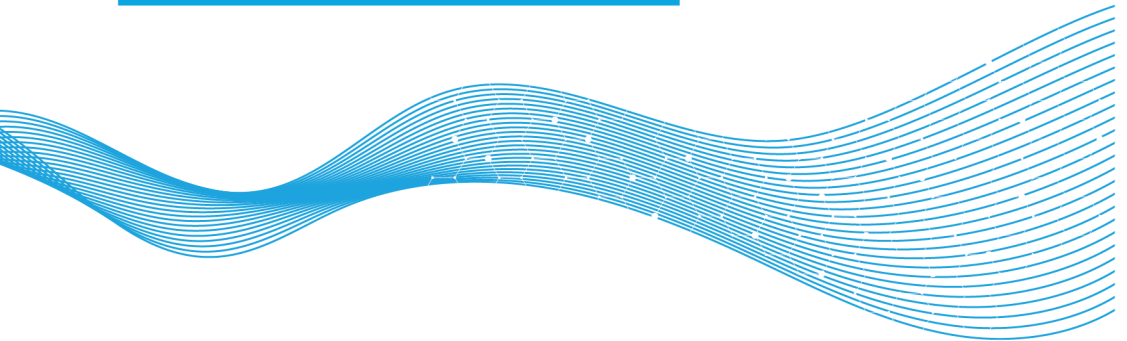
Taking Charge *of* Change

RSM Eastern Africa

Company Profile



In a world of complexity and uncertainty, change is both inevitable and vital. We exist to empower our clients and our people for the future and give them the confidence to **Take Charge of Change.**



EXPERIENCE THE POWER OF BEING UNDERSTOOD

At RSM, we deliver The Power of Being Understood to our clients, colleagues and the community.

The business world is evolving rapidly. Through advances in technology, communications and infrastructure, business barriers are disappearing and each day, we become ever more global.

In this fast-paced environment, you need an adviser that thinks ahead and rapidly responds to your changing needs. At RSM, we build strong relationships based on a deep understanding of what matters most to our clients.

RSM's 2022 Global Financial Results

Revenue growth of

15%*
to
\$8bn



At RSM, our purpose is to instill confidence in a world of change. Our rapid growth is the result of our professionals supporting clients in over 120 countries to unlock value despite operating in an environment of unprecedented change and unpredictability.



Jean M. Stephens
CEO
RSM International

RSM Statistics



830

OFFICES



57,000

PEOPLE GLOBALLY



120

COUNTRIES

A world leading Provider of Assurance, Tax and Consulting Services to entrepreneurial growth focused organisations globally.

Service-line growth



Consulting



Accounting



Tax



Audit

It is our strong collaborative approach that differentiates us. We will strive to truly understand you, your strategies and your aspirations and endeavour to be considered the advisor of choice to your business.

By sharing the ideas and insights of our most senior professionals, we bring our expert local and global knowledge and resources to your environment, so you feel understood and empowered to move forward with confidence.

RSM Eastern Africa

4
Offices



11
Partners
/ Directors



240
Minds

OUR OFFICES ARE LOCATED IN:

- ✓ Nairobi
- ✓ Dar es Salaam
- ✓ Mombasa
- ✓ Kampala



This is the POWER OF BEING UNDERSTOOD. This is the RSM experience and our commitment to you.

RSM

Our Purpose, Values and Promise

Instill confidence in a world of change

People

Drive an unrivalled, inclusive culture and talent experience.

Clients

Deliver rich, personalised experiences through market-leading insights.

Technology

Champion and embrace future-focused agile, digital and global delivery models.

Solutions

Win with industry and compelling global products and services.

Continue to lead the middle market

Harness global strength
Maximise relevance
Empower our brand

Purpose

Strategy

The Power of Being Understood | The Power of Understanding

Promise

Caring | Curious | Collaborative | Courageous | Critical thinkers

Behaviours

Respect and uncompromising integrity | Succeeding together
Excellence in all we do | Impactful innovation | Acting responsibly

Values

2030 RSM Global Strategy: *Taking Charge of Change*

Our Services

ASSURANCE

- ✓ STATUTORY AUDITS INCLUDING LISTED COMPANIES
- ✓ REVIEWS AND COMPILATION ENGAGEMENTS
- ✓ INTERNATIONAL FINANCIAL REPORTING STANDARDS (IFRS) SUPPORT AND IMPLEMENTATION GUIDANCE
- ✓ AUDITS AND REVIEWS OF PUBLIC SECTOR DONOR-FUNDED PROJECTS



TAX SERVICES

- ✓ CORPORATE AND PERSONAL TAX FILING AND COMPLIANCE SUPPORT
- ✓ HEALTH CHECKS AND TAX DUE DILIGENCE
- ✓ INTERNATIONAL TAX AND TRANSFER PRICING
- ✓ TAX ADVISORY INCLUDING CORPORATE RESTRUCTURING
- ✓ MANAGING REVENUE AUTHORITY AND TAX DISPUTE RESOLUTIONS
- ✓ INDIRECT TAX COMPLIANCE SUPPORT
- ✓ TAX REFUND APPLICATIONS
- ✓ TAX TRAINING

MANAGEMENT CONSULTING

- ✔ CORPORATE STRATEGY
- ✔ GOVERNANCE
- ✔ BUSINESS REVIEWS
- ✔ FAMILY BUSINESS AND SUCCESSION PLANNING
- ✔ DOCUMENTING POLICIES AND PROCEDURES
- ✔ REVIEW OF MANAGEMENT INFORMATION SYSTEMS
- ✔ DESIGN AND IMPLEMENTATION OF ACCOUNTING SYSTEMS
- ✔ PREPARATION OF ACCOUNTING MANUALS
- ✔ ESG CONSULTING SERVICES



RISK ADVISORY

- ✔ INTERNAL AUDITS
- ✔ INVESTIGATION AND FORENSIC ACCOUNTING SERVICES
- ✔ INFORMATION TECHNOLOGY AND SYSTEMS AUDITS

OUTSOURCING

- ✔ BOOKKEEPING
- ✔ MANAGEMENT ACCOUNTS (REPORTING)
- ✔ PAYROLL SERVICES
- ✔ GRANT MANAGEMENT
- ✔ BUDGETING AND CASH FLOW FORECASTING
- ✔ SECONDMENTS
- ✔ CAPACITY BUILDING AND TRAINING



TRANSACTION ADVISORY

- ✔ MERGERS AND ACQUISITIONS
- ✔ DUE DILIGENCE
- ✔ VALUATIONS
- ✔ TRANSACTION SUPPORT AND LEGAL CONTRACT REVIEWS
- ✔ LITIGATION SUPPORT
- ✔ CORPORATE RESTRUCTURING AND TURNAROUND



We are compelling to our clients and our people, digital in our approaches, and global in our mindset. Through this, we bring together the full power of our global organisation and ensure our future success.



Regional Team | Kenya



ASHIF KASSAM

FCCA (K), FCCA, CPA (U),
CPA (T), MCI Arb

Executive Chairman
Kenya

Started his career in the accountancy profession in 1994. Ashif is a seasoned professional with diverse experience across specialisations and industry sectors. He helps growth focused organisations create value, navigate succession challenges and develop acquisition and exit strategies. He has been a member on the International Audit and Assurance Standards Board (IAASB) and has served on diverse boards with experience in corporate governance, family businesses, corporate restructuring and transaction advisory, combining his unique experience in accounting, taxation, valuation and transaction support.

Specialisations: Audit & assurance, transaction advisory, taxation and transfer pricing, management consulting and risk advisory.



SIMON FISHER

MA, FCCA (K), FCA (E&W)

Consultant
Kenya

Started his career in the accountancy profession in 1971 and has substantial technical expertise in International Financial Reporting Standards. He has contributed to various boards & committees to help develop governance practices and accounting policies and procedures and has also undertaken responsibility for training, risk management and quality assurance.

Specialisations: Audit & assurance, International Financial Reporting Standards (IFRS) guidance and corporate governance.



NIHLA MAZRUI

BBA, CPA (K), CPA (T), FCCA

Partner
Kenya

Started her career in the accountancy profession in 2003 and is experienced in various sectors including logistics, manufacturing, trading, insurance and construction. She has extensive experience in providing audit and assurance services to clients in both Kenya and Tanzania. She is the Regional Head of Audit and Head of IFRS. She heads the RSM Mombasa office and is also responsible for training and development in Kenya.

Specialisations: Audit & assurance, International Financial Reporting Standards (IFRS) guidance, tax services, outsourcing and due diligence.



ELVIS OGETO

BCom, CPA (K)

Partner
Kenya

Started his career in the accountancy profession in 1999 and has experience in a diverse range of sectors in the Eastern Africa region and the Republic of Ireland. He is a member of the Institute of Certified Public Accountants of Kenya (ICPAK) work group that developed the Trainee Accountants Practical Experience Framework (TAPEF). He heads the RSM Nairobi office and is also responsible for ethics and independence in Eastern Africa.

Specialisations: Audit & assurance including audits of listed companies, International Financial Reporting Standards (IFRS) guidance, revenue assurance, internal audits, investigation & forensic accounting services and financial due diligence.



GEORGE MUTUA

MBA, BBA, CPA (K)

Partner
Kenya

Started his career in the accountancy profession in 2006 and is experienced in audit and assurance services having handled clients in varied sectors including financial services, construction, manufacturing, trading, investment, and non-governmental organizations (NGOs). Over the years, he has gained extensive knowledge through seminars, internal training and on-job training on various areas such as audit, tax, IFRS, ISAs and IFAC guidelines.

Specialisations: Audit & assurance including statutory audits of listed companies, International Financial Reporting Standards (IFRS) guidance, revenue assurance, audit and reviews of public sector and donor-funded programmes.



JILNA SHAH

CTA (UK), FCCA

Tax Director
Kenya

Started her career in the accountancy profession in 2006 and has audit and tax experience working in Kenya and UK in various industry sectors. She has extensive experience in both direct and indirect taxes, including business restructuring. She is currently the Vice Chairperson of Public Finance Sector Board for Kenya Private Sector Alliance (KEPSA) and a member of the RSM Africa tax committee.

Specialisations: Tax services, corporate and personal tax compliance and consulting, corporate restructuring, tax advisory, indirect taxes, transfer pricing, managing KRA audits and tax dispute resolutions.

Regional Team | Tanzania & Uganda



LINA RATANSI

BCom, PGDFM, FCPA (T), CPA (K)

Group Chief Executive
Tanzania

Started her career in the accountancy profession in 1993 and has diverse experience in areas of audit and assurance services, taxation and business process outsourcing. Founded the Tanzania practice in 2007. She is currently the President of Entrepreneurs' Organization, Tanzania Chapter and a board member of European Union Business Group.

Specialisations: Audit & assurance, tax services, transaction advisory, risk advisory, outsourcing and company secretarial services.



JOHN WALABYEKI

BStat, CPA (U), FCCA, ARM

Partner
Uganda

Started his career in the accountancy profession in 1997 and is one of the founding partners of the Uganda firm. He has extensive audit and assurance, taxation and business process outsourcing experience in Uganda, Tanzania, Bermuda and the UK. He is experienced in various sectors including financial services, manufacturing, trading, logistics, not-for-profit, construction among others. He heads the RSM Uganda office and is also responsible for risk and compliance in Eastern Africa.

Specialisations: Audit & assurance of entities in the private and public sector and donor-funded programmes, tax services, risk advisory and internal audit, financial due diligence, outsourcing and company secretarial services.



PRABHJOT KAUR

ADA, IPSAS Dip, PGDTM, FCPA (T)

Partner
Tanzania

Started her career in 2005 and is experienced in handling audits of multi-national organisations with a presence in Tanzania or headquartered outside Tanzania, requiring cross-border collaboration with other RSM firms. She also carries out audits under the International Standards on Auditing (ISA), International Standards on Related Services (ISRS) and International Standards on Review Engagements (ISRE).

Specialisations: Audit & assurance services, investigations/financial/procurement reviews for not-for-profit entities.



KANIZ LADHA

BA, PDip Finance, FCCA, CPA (T)

Associate Director
Tanzania

Started her career in the accountancy profession in 2010 and is experienced in health, education, not for profit, manufacturing, logistics and trading sectors. She is also responsible for regional training and development.

Specialisations: Internal audit, audit & assurance, investigation & forensic accounting services, financial due diligence, reviews of public sector and donor-funded programmes.



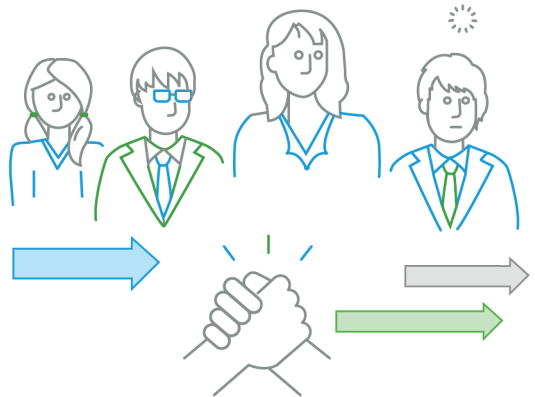
MIT SINAI

ACPA (T), FCCA, CIA, CISA

Associate Tax Director
Tanzania

Started his career in in the accountancy and taxation profession in 2013 and specialises in audit and assurance, tax planning and compliance, advisory, managing tax disputes, and handling queries from the Revenue Authority. He is experienced in providing tax services to clients from various sectors, including donor-funded entities, logistics, insurance, banking, trading, financial services, hospitality, and manufacturing. He also served as an ACCA Network panel member in Tanzania from 2020 to 2022.

Specialisations: Tax services, corporate and personal tax compliance, tax advisory, risk advisory, internal and external audit, tax due diligence and tax dispute resolutions.



Technical Capabilities, Awards & Achievements

- ✔ The firm's full IFRS and IFRS for SMEs Specimen Financial Statements were adopted by ICPAK as the basis of its Illustrative Financial Statements. The firm was also involved in the development of an ICPAK audit manual and model audit file.
- ✔ Ashif served on the International Audit and Assurance Standards Board (IAASB) during the Clarity Project during which all the ISAs were either re-drafted and/or revised.
- ✔ Simon was responsible for developing RSM International's IFRS for SMEs Illustrative Consolidated Financial Statements. He is also a member of ICPAK's Professional Standards Committee (PSC) and has recently completed serving two terms on the IASB's SME Implementation Group.

Recognitions and Awards



Kenya - Tax Advisory Firm of the Year
2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021 & 2022 in Kenya by the ACQ Finance Magazine

Accredited Certification Body

BSI
BUREAU VERITAS FOR KENYA
BUSINESS CERTIFICATION

Certified Entrepreneur
to German Standards



Professional Development



Tax and Auditing Firm of 2012, 2013, 2014, 2016, 2017 & 2018 by the InterContinental Finance & Law Magazine



Trainee Development - Platinum

Tax information at your fingertips!

Download the RSM Tax App on Android or IOS to get the latest tax and accounting updates and timely reminders for your tax obligations, customized to your requirements

Scan here:



GET IT ON
Google Play

Download on the
App Store



RSM


Key Industry Experience



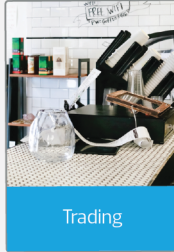
Manufacturing - retail/consumer products




Real estate & construction



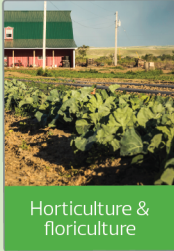
Non-governmental organisations



Trading




Hospitality




Horticulture & floriculture




Logistics & aviation



Health & education



Service industries



Financial services



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Dar es Salaam, Tanzania

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Website: www.rsm.global/tanzania
Contact: Lina Ratansi (Group Chief Executive)

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