

THE POWER OF BEING UNDERSTOOD

AUDIT | TAX | CONSULTING

RSM EASTERN AFRICA

Profile

EXPERIENCE THE POWER OF BEING UNDERSTOOD

At RSM, we deliver **The Power of Being Understood** to our clients, colleagues and the community.

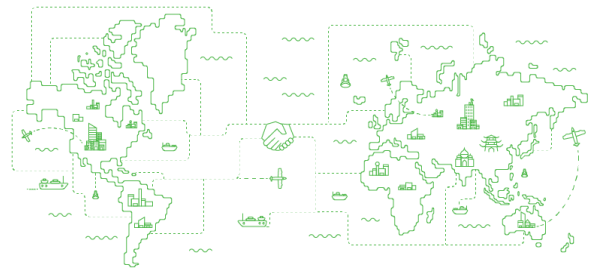
The business world is evolving rapidly. Through advances in technology, communications and infrastructure, business barriers are disappearing and each day, we become ever more global.

In this fast-paced environment, you need an adviser that thinks ahead and rapidly responds to your changing needs. At RSM, we build strong relationships based on a deep **understanding** of what matters most to our clients.

It is our strong **collaborative approach** that differentiates us. We will strive to truly understand you, your strategies and your aspirations and endeavour to be considered the adviser of choice to your business. By sharing the **ideas and insights** of our most senior professionals, we bring our expert local and global knowledge and resources to your environment, so you feel understood and empowered to move forward with confidence.

This is the **POWER OF BEING UNDERSTOOD**. This is the RSM experience and our commitment to you.

RSM INTERNATIONAL



WHAT DOES RSM STAND FOR?

- In 1964, an association, what we now know as RSM International, born
- Three companies form an alliance LHBD – Lasser, Harmood Banner and Dunwoody
- In 1993, the network was renamed RSM International in a meeting between Lawrence Robson (Robson Rhodes), Edouard Salustro (Salustro Reydel) and Ira McGladrey (McGladrey)
- October 2015 – Unified global name, brand and network under the name RSM

OUR PURPOSE AND VALUES



PURPOSE

- At RSM, we deliver The Power of Being Understood to our clients, colleagues and the community



DISTINGUISHING BELIEFS

- Collaboration
- Understanding
- Ideas and Insight



OUR PROMISE

- Get it right first time
- Guaranteed delivery on time and scope
- Leadership accessibility

Core Values



RSM IN EASTERN AFRICA

4
OFFICES

9
PARTNERS/DIRECTORS

192
MINDS



OUR SERVICES

AUDIT & ASSURANCE

- Statutory audits including listed companies
- International Financial Reporting Standards (IFRS) guidance
- Audits and reviews of donor-funded projects

TAX SERVICES

- Corporate and personal tax compliance and consulting
- Corporate restructuring
- Health checks
- International tax and transfer pricing
- Tax policy advisory
- Managing revenue authority and tax dispute resolutions

MANAGEMENT CONSULTING

- Corporate strategy
- Governance
- Business reviews
- Family businesses and succession planning
- Documenting policies and procedures
- Review of management information systems
- Design and implementation of accounting systems
- Preparation of accounting manuals

RISK ADVISORY

- Internal audits
- Investigation and forensic accounting services
- Information technology and systems audits

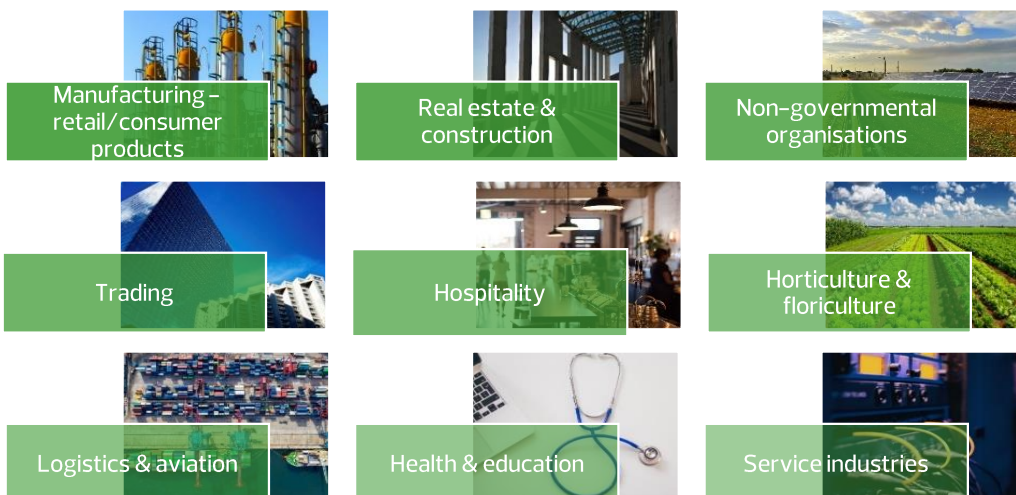
OUTSOURCING

- Bookkeeping
- Management accounts
- Payroll services
- Grant management
- Budgeting and cash flow forecasting

TRANSACTION ADVISORY

- Mergers and acquisitions
- Due diligence
- Valuations
- Transaction support and legal contract reviews
- Litigation support
- Corporate restructuring and turnaround

KEY INDUSTRY EXPERIENCE



TECHNICAL CAPABILITIES, AWARDS & ACHIEVEMENTS

- The firm's full IFRS and IFRS for SMEs Specimen Financial Statements were adopted by ICPAK as the basis of its Illustrative Financial Statements. The firm was also involved in the development of the ICPAK audit manual and model audit file.
- Ashif served on the International Audit and Assurance Standards Board (IAASB) during the Clarity Project during which all the ISAs were either re-drafted and/or revised.
- Simon was responsible for developing RSM International's IFRS for SMEs Illustrative Consolidated Financial Statements. He is also a member of ICPAK's Professional Standards Committee (PSC) and has recently completed serving two terms on the IAASB's SME Implementation Group.



Tax and Auditing Firm of 2012, 2013, 2014, 2016, 2017 & 2018 by the InterContinental Finance & Law Magazine



Tax Advisory Firm of 2014, 2015 & 2016 in DealMakers Global Awards - Kenya
Tax Advisory Firm of 2013, 2014 & 2015 in DealMakers Country Awards - Tanzania



KENYA - TAX ADVISORY FIRM OF THE YEAR
RSM (EASTERN AFRICA) CONSULTING LTD
Tax Advisory Firm of 2013, 2014, 2015, 2016, 2017, 2018, 2019 & 2020 in Kenya by the ACQ Finance Magazine



RSM offices in Kenya and Tanzania have "Regular Status" to conduct USAID Audits and Uganda has "Conditional Status" to conduct USAID Audits

REGIONAL TEAM – KENYA



ASHIF KASSAM; OGW
FCPA (K), FCCA, CPA (U),
CPA (T), MCI Arb
Executive Chairman
Kenya

Started his career in the accountancy profession in 1994 and is one of the few professionals with diverse experience across specialisations and industry sectors. Ashif specializes in helping growth focused family owned and multinational businesses build value and navigate succession challenges. He has been a member on the International Audit and Assurance Standards Board (IAASB) and has served on diverse boards with experience in corporate governance, family business and corporate restructuring.

Specialisations: Audit & assurance, direct and indirect tax, transfer pricing, transaction advisory, management consulting and risk advisory



SIMON FISHER
MA, FCPA (K),
FCA (UK)
Consultant
Kenya

Been in the accountancy profession since 1971 and has substantial technical expertise in International Financial Reporting Standards. He has contributed to various boards & committees to help develop governance practices and accounting policies and procedures and has also undertaken responsibility for training, risk management and quality assurance.

Specialisations: Audit & assurance, International Financial Reporting Standards (IFRS) guidance and corporate governance



NIHA MAZRUI
BBA, CPA (K),
CPA (T), FCCA
Partner
Kenya

Started her career in the accountancy profession in 2003 and is experienced in various sectors. She has extensive experience in providing audit and assurance services in both Kenya and Tanzania. She is the Regional Head of Audit and Head of IFRS. She heads RSM Mombasa office and is also responsible for regional training and development.

Specialisations: Audit & assurance, International Financial Reporting Standards (IFRS) guidance, tax services and outsourcing



ELVIS OGETO
BCom, CPA (K)
Partner
Kenya

Experienced in audit & assurance in a diverse range of sectors since 1999 with work experience in the Eastern Africa region and the Republic of Ireland.

Specialisations: Audit & assurance including audits of listed companies, International Financial Reporting Standards (IFRS) guidance, revenue assurance, internal audits, investigation & forensic accounting services and financial due diligence



JILNA SHAH
CTA (UK), FCCA
Tax Director
Kenya

Started her career in the accountancy profession in 2006 and has audit and tax experience working in Kenya and UK in various sectors. She has extensive experience in both direct and indirect taxes.

Specialisations: Tax services, corporate and personal tax compliance and consulting, corporate restructuring, tax advisory, indirect taxes, managing KRA audits and tax dispute resolutions



LINA RATANSI
BCom, PGDFM,
FCPA (T), CPA (K)
Group Chief Executive
Tanzania

Started her career in the accountancy profession in 1993 and has diverse experience in areas of audit and assurance services, taxation and business process outsourcing. Founded the Tanzania practice in 2007. She has been a member of the technical committee at National Board of Accountants and Auditors (NBAA) and a board member of the Entrepreneurs Organization for the years 2018 and 2019.

Specialisations: Audit & assurance, tax services, transaction advisory, risk advisory, outsourcing and company secretarial services



JOHN WALABYEKI
BStat, CPA (U),
FCCA, ARM
Partner
Uganda

One of the founding partners of the Uganda firm in 2014 and has been in the accountancy profession since 1997. He has extensive audit and assurance experience in Uganda, Tanzania, Bermuda and the UK.

Specialisations: Audit & assurance of entities in the private and public sector and donor-funded programmes, tax services, risk advisory and internal audit, financial due diligence, outsourcing and company secretarial services



PRABHJOT KAUR
ADA, PGDTM, FCPA (T)
Partner
Tanzania

Experienced in taxation, audit and assurance services, outsourcing and consulting since 2005 and has led numerous financial audits in diverse industries, special investigations, financial reviews, reviewing systems of control and value-for-money reviews funded by international donors.

Specialisations: Audit & assurance including audit and reviews of not-for-profit organizations and donor-funded programmes



KANIZ LADHA
BA, PDip Finance, FCCA, CPA (T)
Partner Designate
Tanzania

Started her career in the accountancy profession in 2010 and is experienced in various sectors. She is also responsible for regional training and development.

Specialisations: Audit & assurance, investigation & forensic accounting services, reviews of public sector and donor-funded programmes

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