RSM

RSM in Kuwait Insights

Building AI Capabilities Through Practical Innovation

Investing in people and technology to build future-ready capabilities

Executive Summary

Artificial Intelligence is reshaping how organisations operate, creating new opportunities to improve effectiveness, quality and enhance decision-making.

Recognising the importance of developing practical AI capabilities, RSM Al Bazie in Kuwait launched the AI & Automation Capability Development Program, an initiative designed to empower employees to understand AI concepts, identify opportunities for improvement, and develop practical solutions for real workplace challenges.

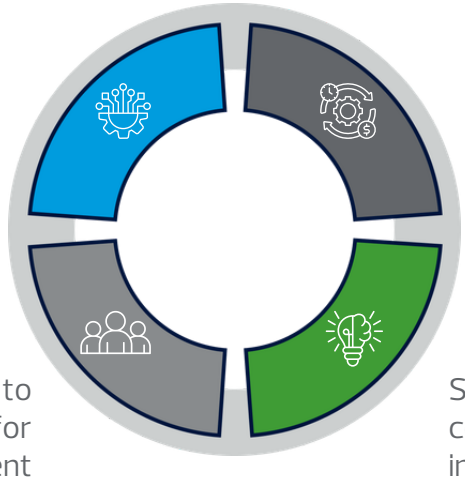
AI

The program combined **structured learning, collaboration, solution development, and evaluation** to encourage innovation and strengthen AI capabilities across the organisation.

Why We Launched This Initiative

Successful AI adoption requires more than technology — it requires people with the skills and confidence to apply it effectively.

Develop practical AI and automation capabilities across team members



Apply AI concepts to real operational challenges

Encourage employees to identify opportunities for improvement

Strengthen a culture of continuous learning and innovation

A Practical AI Capability Framework

The program enabled employees to move from understanding AI concepts to applying them through a structured approach.

1. IDENTIFY

Discovering opportunities for improvement

Participants explored recurring activities, manual processes, and operational challenges where AI could create value.

2. LEARN

Building foundational AI knowledge

Teams developed knowledge across:

- AI concepts
- Automation opportunities
- AI agents
- Practical AI applications

3. DEVELOP

Creating practical solutions

Participants collaborated to design AI-enabled solutions addressing workplace challenges and improving ways of working.

4. EVALUATE

Reviewing innovation and impact

Solutions were assessed based on:

- Business relevance
- Practical application
- Innovation potential
- Scalability

5. RECOGNISE

Celebrating innovation

Teams demonstrating creativity, collaboration, and effective application of AI concepts were recognised for their contributions.

A Journey of Learning, Collaboration and Innovation

Capturing the moments that defined our AI capability-building journey.









Turning Knowledge Into Practical Impact

The program helped employees:

Understand where AI can create value

Identify opportunities for smarter work environment

Apply technology to workplace challenges

Strengthen problem solving, innovation and employee engagement capabilities

Building Tomorrow's Workforce Today

Through initiatives like this, RSM Al Bazie in Kuwait continues to invest in developing its people, strengthening technology capabilities, and fostering a culture of innovation to prepare for future challenges.

Contact Us

RSM in Kuwait
Arraya Tower 2, Floors 41 & 42
Abdulaziz Hamad Alsaqar Street, Sharq
P.O. Box 2115, Safat 13022
State of Kuwait

Website
www.rsm.global/kuwait

TEL
+965 22961000

EMAIL
connect@rsm.com.kw

WhatsApp
22410010

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