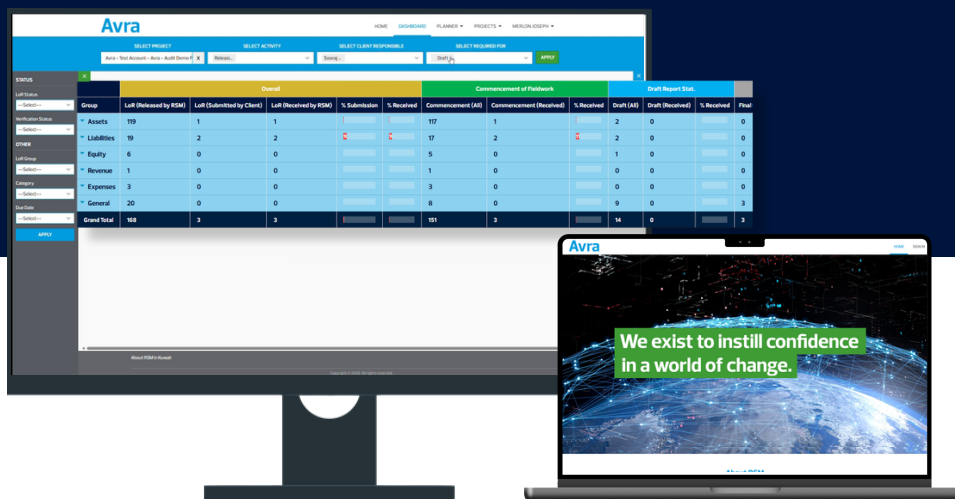


Avra: Revolutionizing Client Engagement



A cutting-edge platform that integrates with Microsoft Dynamics 365, transforming client engagement for modern businesses. Collaboration, real-time insights and AI-powered automation enhance efficiency, visibility and responsibility in one digital hub.



AI-Powered Automation

Enhances productivity with intelligent workflows.



Intelligent Document Review

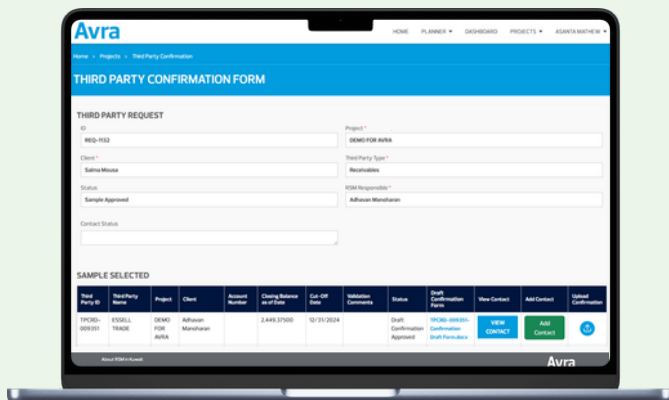
AI-driven approval processes to increase compatibility.



Automated LoR Generation

Creates a structured list of requirements.

Enhanced Collaboration



Centralized Communication

Client interactions, messages, and updates in one place.



Smart Notifications

AI-driven alerts for critical updates, deadlines, and approvals.



Detailed Reporting

Reports shared with management for collaborative decision-making.

How It Works



Project Initiation

RSM in Kuwait sets up tasks and activities.

Kick-off meeting (In person / Online meeting).

Start Date 23-Jun-24

Due Date 23-Jun-24

ACTIVE



LoR Generation

Customized LoR based on nature of client

- F-General	26	9	34%
+ 2-General	20	5	25%
+ 2-Key Issues, if any:	4	2	50%



Document Upload

Clients submit files for AI-powered review

Send Engagement Letter by RSM

Due Date 10-Oct-23

Completed Date 03-Oct-23

NOT STARTED



Progress Tracking

Real-time updates on project milestones.

OCTOBER 2024						
S	M	T	W	T	F	S
			1	2	3	4
						5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Client Benefits



Centralized Management: One platform for all client data, tasks & documents.



Real-Time Visibility: Live tracking & instant alerts on project updates.



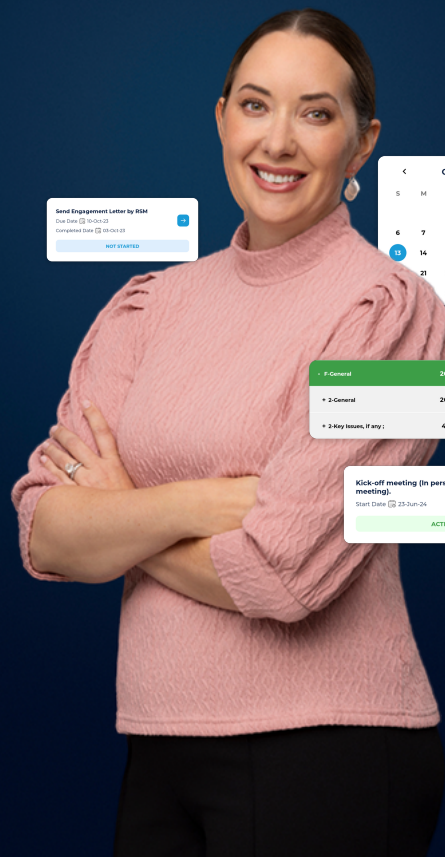
Enhanced Efficiency: Automated workflows reduce turnaround times.



Data-Driven Insights: Make smarter decisions with real-time analytics.



Scalable Solution: Adapts to projects of any size or complexity.





Sustainability Focus

Project #	Project Stage	Activity Description	Client Responsible	RSM Responsible	Agreed Date	End Date	Activity Status	Sort Order
Avra - Audit Service Project	Initial Survey	First Customer satisfaction survey	Lubna Khadil	Saoung Mathew			Not Started	
Avra - Audit Service Project	Engagement Letter	Send Engagement Letter by RSM	Lubna Khadil	Saoung Mathew			Not Started	1
Avra - Audit Service Project	Engagement Letter	Receive Signed Engagement Letter from Client	Lubna Khadil	Saoung Mathew			Not Started	2
Avra - Audit Service Project	Engagement Letter	Issue first invoice (DPI)	Lubna Khadil	Saoung Mathew			Not Started	3
Avra - Audit Service Project	Engagement Letter	Receive first invoice (DPI) from client	Lubna Khadil	Saoung Mathew			Not Started	4
Avra - Audit Service Project	Draft Invoice	Issue second invoice (DPI)	Lubna Khadil	Saoung Mathew			Not Started	5
Avra - Audit Service Project	Draft Invoice	Receive second invoice (DPI) from client	Lubna Khadil	Saoung Mathew			Not Started	6
Avra - Audit Service Project	Planning	Relinquish of measurements by RSM Team for	Lubna Khadil	Saoung Mathew			Not Started	7



Digital Workflows:

Saving paper; otherwise, significant paper will be printed for each engagement.



Green Infrastructure:

Powered by energy-efficient cloud services.



Impact Reporting:

Track and measure sustainability metrics.

Empowering Progress Through Technology and Expertise

At RSM in Kuwait, we combine professional insight with a connected technology platform to support collaboration, enhance decision-making and deliver added value across all engagements.

Contact Us

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