

Helping you to turn the **crisis** into an **opportunity**

The economic and financial disruption of the COVID-19 pandemic will impact businesses across all industries. What steps can borrowers, customers and vendors take to protect themselves? A proactive financial restructuring stance with business partners and stakeholders should help to avoid or mitigate financial distress.

Financial restructuring
requires both outward and inward thinking –
Big Picture as well as **Minute Details**



Key elements we cover include:



THE POWER OF BEING UNDERSTOOD



Keep in mind that there are two ways to face a crisis – **just survive** or use it as an **opportunity!**



Ways to turn this into an opportunity include:

- 1 Go agile or get left behind
- 2 Garner market share through aggressive pricing
- 3 Sign up long-term customer agreements
- 4 Consider long overdue cost cuts that do not impact operational functions
- 5 Identify new lines or services and expand marketing and sales activities

In addition, we can assist you during coordination with your bankers/creditors to independently review that you are taking the requisite steps to face current issues as well as keeping their interests in mind.

RSM's Restructuring team further has the benefit of being able to draw on the expertise of RSM's IT Advisory team (IT Transformation Advisory), Risk Advisory (Business Continuity Management), and Corporate Secretarial Services (Corporate Legal services) to ensure you receive an end-to-end seamless integration of services, should the need arise.