



SUPPORTING AND
EMPOWERING YOU EVERY
STEP OF THE WAY

SUSTAINABILITY CONSULTING

Supporting you in the transition to a sustainable future.

THE POWER OF BEING UNDERSTOOD
AUDIT | TAX | CONSULTING





Sustainability Consulting

The world is in a transition to a sustainable economy that is climate neutral and in which resources are reused. Companies will have to make their contribution to keep our earth habitable and prosperous for future generations.

Due to stricter legislation, disruptive innovations and a growing demand from customers and employees, it is no longer the question whether you are going to become more sustainable, but in what way you are going to tackle this. By taking a strategic, goal-oriented approach, you can make your company future-proof, save costs and achieve competitive advantages. RSM Sustainability Consulting will gladly support you during the transition to a more sustainable future.

Risk analysis

A great deal is happening in the field of sustainability. Therefore, it is hard to collect the right information and to determine what consequences developments and trends will have for your business.

Our risk analysis provides insight in (inter-)national objectives, legislation, innovations, market developments and sustainable frontrunners within your sector. You will receive an overview of the relevant risks for your business, categorized by likelihood and impact. This forms the basis for making better strategic decisions and offers a tool for risk and innovation management.

Sustainability strategy

After the risks and opportunities have been identified, it is important to respond to them effectively. Unfortunately, costly isolated initiatives are often started without making an actual contribution to improving the sustainability of a business.

A proper sustainability strategy provides a goal-oriented and structured approach by identifying possibilities for improving sustainability and prioritizing follow-up steps that enhance your company's operational and /or financial performance. We provide you with a roadmap or implementation plan, so that you can easily implement our advice. Our strategy enables you to manage risks and to take advantage of opportunities that this sustainable transition offers.

Impact reporting

Banks, investors, customers and employees are increasingly asking for information about non-financial performance of businesses before they enter into a business relationship. Society is also becoming more and more critical of sustainability claims.

With impact reporting you report about non-financial information, namely about ecological, social and governance subjects. RSM will help you communicate your most important impact in a transparent, accurate and reliable way, with or without an audit report. This can be done with a concise, visual **impact dashboard** or in a complete **Corporate Social Responsibility (CSR) report**.

Impact dashboard

Do you want to inform your stakeholders about specific sustainability achievements, or are you just starting to report? Then an impact dashboard is most suitable; a concise, visual overview of the three to five primary indicators. In this way your CSR performances are clear at a glance.

CSR report

A CSR report is a more comprehensive document in which all relevant themes are included and described in more detail. With this document you can keep track of the progress of your objectives and answer the need for information of a broad group of stakeholders.

Why should you choose RSM?

- We deliver practical, tangible solutions aimed at short-term cost saving and complying with laws and regulations, while at the same time seeking for long-term benefits and becoming a future proof company.
- Sustainability means constant improvement which requires collaboration. We can guide the whole process and would be glad to connect you with experts within our network.
- Our advisers focus specifically on the middle market, family-owned businesses and international companies. We provide custom services and always consider the financial feasibility of the sustainability activities.

For more detailed information and questions, please contact your advisor within one of the RSM-offices:

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