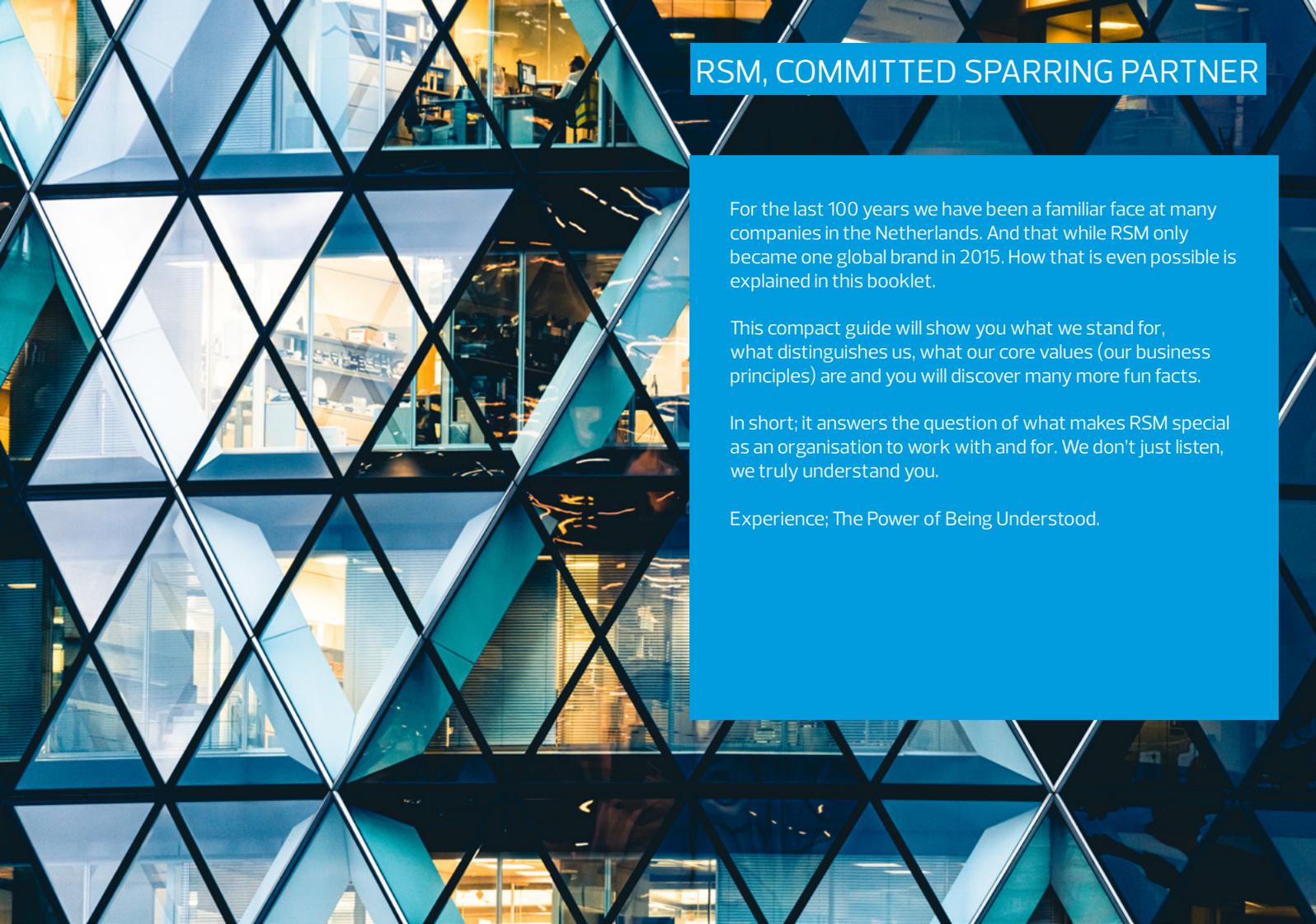


THE POWER OF BEING UNDERSTOOD
ASSURANCE | TAX | CONSULTING

RSM



THINKING ABOUT YOUR BUSINESS
IS A BIG PART OF OURS



RSM, COMMITTED SPARRING PARTNER

For the last 100 years we have been a familiar face at many companies in the Netherlands. And that while RSM only became one global brand in 2015. How that is even possible is explained in this booklet.

This compact guide will show you what we stand for, what distinguishes us, what our core values (our business principles) are and you will discover many more fun facts.

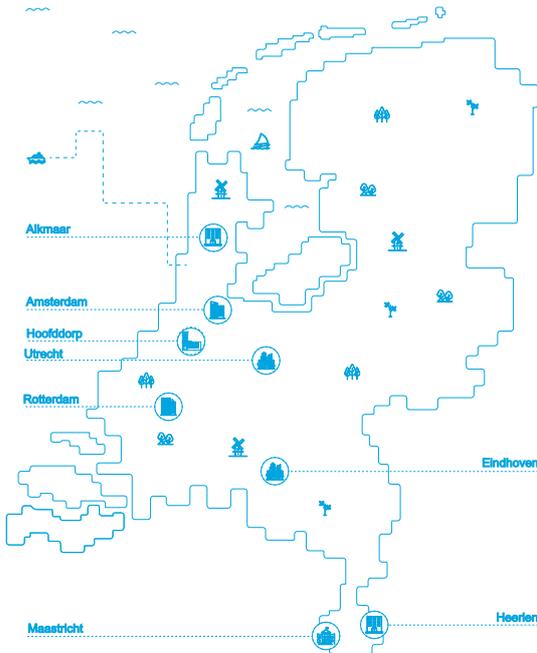
In short; it answers the question of what makes RSM special as an organisation to work with and for. We don't just listen, we truly understand you.

Experience; The Power of Being Understood.

RSM IN THE NETHERLANDS

Assurance | Tax | Consulting

RSM the preferred advisor in the areas of assurance, tax and consulting for medium-sized organisations and family businesses in the national and international market.



675

People

8

Offices

19

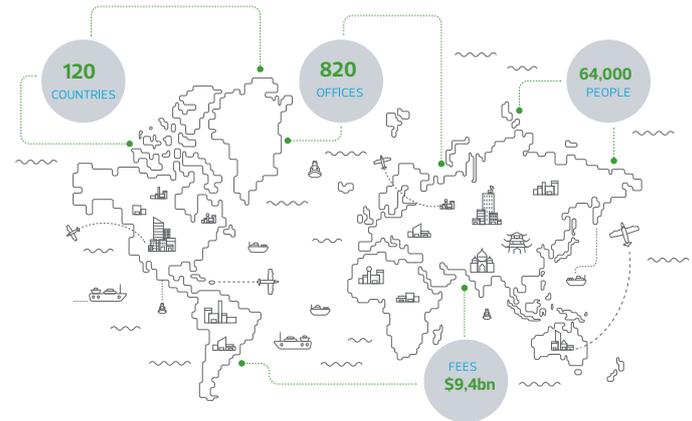
Partners

RSM NETWORK

RSM is one of the fastest growing assurance, tax and consulting advisory networks in the world with a strong focus on the Middle Market. We leverage the RSM network for international services in more than 120 countries, which is the 6th largest in the world.

We empower clients to make the right decisions with confidence.

Our clients, colleagues and society experience 'The Power of Being Understood' as we connect, engage and share knowledge & insights.



OUR VISION

“

“RSM is the preferred advisor for Assurance, Tax and Consulting for medium-sized organisations and family businesses in the national and international market.”

”

OUR MISSION

“

“We empower our clients to confidently make the right decisions in a changing world, we are engaged with society and we provide a great environment for our people to develop.”

”

BUSINESS PRINCIPLES



WHAT MAKES US DIFFERENT

Personal and committed

We realize long-term relationships with our clients; we really listen and understand our clients; The Power of Being Understood.

Responsible and care about the society

We act with integrity; this is part and parcel of our profession. We are part of a greater whole and treat it as a good steward.

Unconventional

We have a strong ambition to be continuously innovative and inspiring with a view to tomorrow; for the future of our colleagues, customer and that of society.

Unconventional sparring partner

We are a professional, independent sparring partner. We work respectfully, with commitment and are critical, both when asked and unasked to achieve a better result together.

CLIENT PORTFOLIO

RSM has a diverse portfolio of clients.

We mainly focus on family businesses and the larger SMEs, with national and international operations.

We also serve Private Equity firms, high net worth individuals and Family Offices.

Our clients operate in a wide range of sectors in the Netherlands, but also abroad.



Simen

One of the
RSM team



OUR SERVICES: AUDIT & ASSURANCE



Financial statements review

We assess the figures, map out the business processes and indicate where improvements are needed to enable us to audit the financial statements in the future.



Special investigations

All our investigations are bespoke. For example, you can engage us for the following: - investigation for a financing application, royalty settlements or subsidy settlements.



IT Audit

We help you optimise the opportunities and minimise the risks posed by your IT systems.



Financial statements audit

RSM specialises in auditing the financial statements of larger medium-sized companies and private large companies. We not only audit, but also give advice.



SOx-controls

Part of a US public company? If so, you are often required to conduct an SOX audit. Engage us as auditors for SOX audits or as SOX consultants for implementation and testing.



Subsidy audit

Have you received a subsidy? RSM helps you with the subsidy statement that is often required.

ACCOUNTANCY & FINANCIAL ADVICE



Financial administration

Outsourcing (part of) your financial administration and opting for automation or secondment offers more benefits than just having more time to focus on your core activities: Hiring knowledge and skills when you really need it, always assured of up-to-date knowledge of legislation and regulations.



Financial statements and reports

We ensure that you meet all your obligations, and perhaps even more importantly: you can also use the financial statements as a basis for discussions regarding expansion plans, financing, risks or strategic reformulations. We look forward to being a sounding board for you and, if required, provide you with interim reports, dashboards and other (management) reports .



Financial advice

We would like to be your sounding board with respect to the optimal design and further automation of your administration, the best financing options and your strategy for the future.

- Administrative organisation & internal control
- Financing
- Optimisation of the administration

OUR SERVICES: TAX

RSM provides high-quality tax advice. Both at national and international level, we are proactively and directly involved in the success of our clients.

Corporate tax advice

RSM has extensive experience in advising on and preparing corporation tax documents. Because of our personal approach, we get to know your company through and through, enabling us to always provide you with bespoke advice and assistance.

- Corporate tax return
- Mergers & acquisitions
- Tax audits and horizontal monitoring
- International tax advice and transfer pricing
- Optimising tax position and structure

VAT Services

The turnover tax return, better known as the VAT return, can be straightforward if your company is only established and generates taxable income in the Netherlands. However, a VAT return becomes more complex where this is not the case. RSM's tax specialists can assist you in every country where you generate turnover.

- VAT return
- VAT advice and VAT scan
- VAT audit assistance
- EU VAT registrations
- EU VAT refund applications

TAX

Staff and taxation

An employer with personnel may be faced with many tax issues when it comes to rewarding employees at home and abroad. We can assist you on all fronts, thanks to our extensive international network. For sound advice and correct tax payments in every country.

- Wage tax advice and wage tax check
- Personnel and payroll administration
- Assistance with tax audits and horizontal monitoring
- Employee shareholding

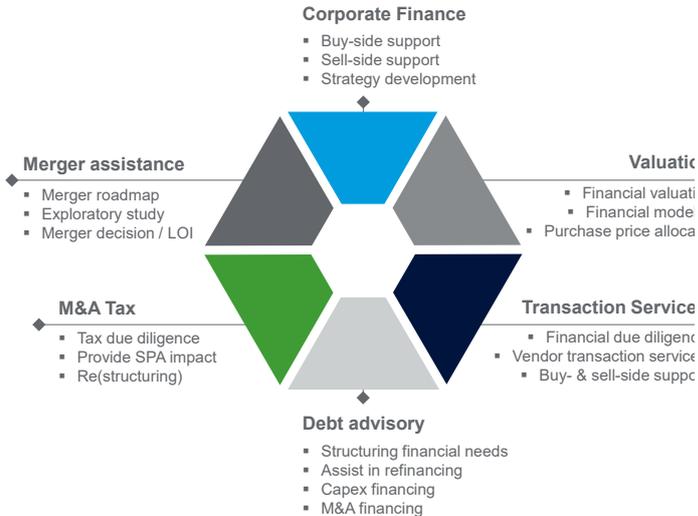
Private client service

At RSM we have the right knowledge to advise you on the most fiscally advantageous way to structure your interests and assets in accordance with your personal wishes during all stages of your life.

- Family businesses
- Family Governance
- Tax returns
- Inheritance tax
- Estate Planning

OUR SERVICES: M&A SERVICES

RSM offers a range of integrated, high-quality M&A services.



BUSINESS CONSULTING

RSM's business consultants each have years of experience in supporting companies with their international issues.

Strategy Consulting

We help internationally operating companies design, recalibrate or reformulate their business strategy and organisational models.

Sustainability Consulting

We offer practical insights and help you find workable solutions

- Trend analyses
- Sustainability strategies
- Impact reporting

Risk & Compliance

We assist your organisation in identifying, assessing and managing integrity risks and making the remaining risks manageable based on the defined risk appetite.

Supply Chain Consulting

We provide advice and solutions to optimise your supply and distribution chain through specialisations such as: Customs & Logistics Consulting, VAT, transfer pricing and international trade compliance.

Technology Consulting

We help you use your data to make your business even more secure or compliant

- IT strategy
- Software Selection
- NetSuite

Outsourcing

We unburden you with respect to:

- Global compliance obligations
- Temporary financial expertise

OUR SERVICES: OTHER

In addition to ideas & insights and news articles, RSM also has a number of topics and offices, or desks for its national and international consultancy services.



PROFESSIONAL EXPERTISE

Improving services by investing in professional expertise, that's the battle cry of our Department of Professional Practices (DPP).

Professional practice is an important driver for professionals to add extra value and for their own development.

As well as quality assurance, this department also provides operational support, both for reporting and tax matters and for auditing within an integrated audit concept.

A path towards continuing professionalisation with an impressive capability in the mid market segment. Our company's strength lies in the content of the service we provide and our contact with clients.

The improvement of quality and culture within the audit profession receives a great deal of attention from the media, politics and the profession itself. Within RSM quality and culture have always been a priority and RSM therefore also considers professional practices an important pillar. For example, there are several RSM colleagues who teach and hold a lectureship, thus making a major contribution to professional practices.

OFFICES



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1812 RL **Alkmaar**
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T 040 – 295 00 15



Bekkerweg 10
6417 BW **Heerlen**
T 045 – 405 55 55

OFFICES



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2132 HA **Hoofddorp**
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Jacques Dutilhweg 471a
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T 010 – 455 41 00



Oorsprongpark 12
3581 ET **Utrecht**
T 030 – 23173 44

Op afspraak:



Gubbelstraat 2a
6211 CE **Maastricht**
T 045 – 405 55 55

NOC*NSF

We have an eye for vitality and development

RSM is a proud partner of NOC*NSF in the field of accountancy and taxation.

We support top athletes and sports associations with their fiscal & financial questions and focus on the labor market with this great partnership.

Just as athletes are constantly working on their development, RSM works on the development of its employees. In addition, sport is a logical choice for RSM because sport connects and because vitality is of paramount importance to us.



Accountancy & tax partner

THE POWER OF BEING UNDERSTOOD
ASSURANCE | TAX | CONSULTING

OUR AMBASSADORS



Katja Stam & Raisa Schoon



Laila Youssifou



Mitch Valize



Niels Vink

RSM NYENRODE INITIATIVE

The RNI, RSM Nyenrode Initiative, is a collaboration between Nyenrode Business University and RSM. Its main focus is tax, financial and accountancy advice for small and medium-sized enterprises, family businesses, business successions and (international) real estate.

The RNI is divided into three main sections:

'Family Business and Business Transfer' chair

Led by professor dr. Roberto Flören, practically applicable research is conducted in the area of family businesses in the Netherlands. In addition, meetings, presentations and Round Tables Sessions are organised for clients and employees

(internal) Education

The RNI encourages RSM professionals to test practice against science through an ongoing (refresher) training programme and opens the door to the professional world for students.

Acquiring knowledge but above all transferring it, applying it and using it to achieve goals; this distinguishes the true professional.

Real estate

The "Real Estate" component covers a range of (international) real estate initiatives.

Based at Nyenrode, prof. dr. Tom Berkhout is closely involved and the RNI initiates, among other things, the European Real Estate Tax Guide.

RSM FOUNDATION

The RSM NL Foundation was set up by and for employees. It aims to promote our social commitment through the use of our professional qualities.

Specifically, this social commitment means that every RSM employee can spend one day a year doing volunteer work at an initiative of their choice.

Furthermore, we support JINC in its "Tomorrow's Boss" concept. JINC is committed to children who grow up in a sub-optimal environment and aims to ensure that their background does not determine their future.



DID YOU KNOW?

RSM has a history of no less than 100 years in the Netherlands!

Here are some highlights of this rich history.

Since 2015, RSM has been represented by one name worldwide and since 2019 we refer to one RSM in the Netherlands

1922: Establishment of P.C. Stol in Haarlem

1945: Establishment Kooij + Partners, Utrecht

1951: Acquisition of P.C. Stol by Henk Hendriks in Haarlem

1973: Tax practice transferred to separate partnerships: Timmers, Lancée & Co.

1976: Merger with Verduyn & co and Rob Nieve joins

1982: Establishment of Brouwer & Oudhof

1989: Creation of Nieve Lancée cs.

1990: Integration of Brouwer & Oudhof into Nieve Lancée

1991: Establishment of Wehrens Mennen de Vries in the South

2004: Nieve Lancée enters into international partnership with RSM

2006: Collaboration 3 RSM offices in the Netherlands: RSM Nieve Lancée in North Holland, RSM Kooij + Partners in Utrecht en RSM Wehrens, Mennen & De Vries in Brabant and Limburg

2011: Integration RSM Tempelman, Rotterdam

2015: One RSM worldwide

2019: Merger of North and South to form one RSM in the Netherlands

THE POWER OF BEING UNDERSTOOD
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DID YOU KNOW?

All the people in the photos we use are our own local and international colleagues.





WHY RSM?



We don't just listen to our clients; we truly understand them



We value long-term relationships with our clients and colleagues



We are internationally connected and locally involved



We offer added value



We work proactively and pragmatically, with much senior involvement



We have relevant knowledge of your sector



We are unconventional sparring partners



Our experience of more than 100 years makes us a solid, responsible and professional party



We are ambitious and innovative; we want to do better tomorrow than we do today

FOLLOW US ON SOCIAL MEDIA

You can follow RSM on social media for updates on our services, thought leadership and interesting posts about our staff.



@RSM nl



@RSM_nl



@RSM nl

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Allison

One of the
RSM team



www.rsmnl.com

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