

THE POWER OF BEING UNDERSTOOD

WIGGIN' OUT FOR SUSAN G. KOMEN®

11 November 2016



The employees of **RSM Puerto Rico** joined the **More Than Pink™** movement, in an effort to help raise funds for Susan G. Komen®, while also having some Halloween fun. The campaign, which ran through October 31, is part of Komen's recently announced **Bold Goal**, which aims to reduce the current number of breast cancer deaths in the U.S. by 50 percent over the course of the next decade. Komen has a special place in the hearts of everyone in the firm, prompting employees to help raise funds for the cause.

RSM employees were encouraged to wear their "I'M **MORE THAN PINK**" t-shirts on October 28, along with wigs and other disguises, in the spirit of Halloween. There were decorated work areas and plenty of wigs, devilish horns and cat ears, **along with some really funny faces**, to help lighten up the Friday mood, while at the same time helping to erase a terrible disease.

We're proud of our employees, not only for their strong community spirit, but for proving what differentiates us: a **deep understanding** of what matters most, and a **collaborative approach** towards sharing **ideas and insights** in order to put together a fun day while getting the job done.



This is how we build our strong relationships.

This is **The Power of Being Understood**



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