



RSM Puerto Rico Partners, from left: Rodrigo Morell, Raúl Hernández, Javier Ortiz, Griselle Álvarez, Hugo Burgos, Doris Barroso, Rafael De Rojas, Ginnette Fernández, José Huyke, and José Gómez

## 45 Years of Collaboration, Understanding, Ideas and Insight

**SPECIAL TO CARIBBEAN BUSINESS**

A lot of elements go into becoming the first-choice adviser for middle market leaders. First and foremost, a client-centric approach and an unbreakable commitment to their success.

Over the past 45 years, RSM Puerto Rico has supported its clients' growth through the expertise of its advisers and is one of the most diverse and inclusive groups in the industry. Including all its divisions, the firm-wide multidisciplinary team includes certified public accountants (CPAs), tax lawyers, software developers and civil engineers, and project managers (PMs), among other professionals. Their depth of expertise and industry knowledge is unparalleled in the market.

Additionally, they are closely involved in the development and best practices of their respective disciplines. Many of them hold leadership seats in professional organizations such as the Puerto Rico Association of Engineers and Surveyors (CIAPR by its Spanish acronym), the Project Management Institute (PMD), the Information Systems Audit and Control Association (ISACA) and, of course, the Puerto Rico Society of Certified Public Accountants

(CCPA by its Spanish initials).

"Staying up to date and ahead of industry trends, as well as gaining a deep understanding of our client's needs allows us to deliver on our purpose: The Power of Being Understood. This has been key to the firm's success over the years," said Doris Barroso Vicéns, RSM Puerto Rico Managing Partner and Audit Division Director.

RSM Puerto Rico was born in 1977 under a different name, as an accounting firm that provided auditing services. Shortly thereafter, tax and consulting services were added and it became the first local firm to provide business management consulting services. Adhering to the highest quality standards, the firm quickly grew in revenue and workforce.

In the early '90s, the firm began to provide services in the Caribbean and established strategic alliances with McGladrey & Pullen (today RSM U.S.) and with RSM International, all of which later united under the RSM global brand in 2015. Through these partnerships, RSM Puerto Rico leverages regional and global resources to best serve its clients while remaining an independent local firm that contributes to the island's economic development. Currently employing close to 200 local people, it also participates in the development of the Caribbean

and Latin American regions.

"From mindset to execution, innovations and agility have allowed the firm to adapt quickly to changes in market demands and overcome challenges, both outwardly, to our clients, and inwardly, to our people. This places the firm in a privileged position to cater to our client's present and future needs," added José "Pepe" Gómez León, RSM Puerto Rico Consulting Principal and Division Director, and Chairman of the Board of Partners.

Three generations of partners are responsible

for the firm's sustained growth throughout the years: Enrique Vila del Corral, Fernando Rodríguez Amaro, Luis Ocasio Ramos, Rosa Vélez Borrás, and Carlos Cuevas (first generation); Rodrigo Morell, José Gómez León, Doris Barroso Vicéns, José Huyke Torres, Raúl Hernández Rivera, Hugo Burgos Sánchez and Rafael De Rojas Sánchez (second generation); and Javier Ortiz Gavillán, Ginnette Fernández Rosario and Griselle Álvarez Colón (third generation).

"We are grateful for the strong foundation established by our first-generation partners. Living up to our values of respect, integrity, teamwork, excellence and stewardship, we continue working hard to build upon their legacy," concluded Rafael De Rojas Sánchez, Tax Partner and Division Director.



While we have grown and evolved much over the last 45 years, one fundamental value has remained: Our commitment to serve as a first-choice business advisor.

Every day, our gratitude goes out to our clients, our people, and the Puerto Rico business community.

Without you, we would not have a reason to celebrate. Cheers!



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