

THE POWER OF BEING UNDERSTOOD
ASSURANCE | TAX | CONSULTING



RSM's ESG Solutions for Europe, the Middle East and Africa





Foreword

In recent years, the issue of sustainability and the principles of ESG (Environmental, Social, and Governance) have risen to prominence in the business landscape across all sectors. Sustainability is seen as more than merely a responsibility, with corporations now perceiving it as an avenue for differentiating their success through non-financial aspects. By embracing both sustainability and ESG principles, businesses not only project a positive image among stakeholders but also showcase their dedication to upholding social, environmental, and ethical standards, thereby solidifying their position as responsible global citizens.

We understand that every journey is different. With a tailored approach, our specialist team of advisers at RSM EMEA are here to help you create lasting value and confidence through sustainability in your organization.

At RSM EMEA, we specialize in developing sustainable strategies that are aligned to your organization's overarching goals. Our comprehensive process spans across sectors, departments, regions, and functions to establish clear, measurable goals and objectives. We take pride in transforming sustainability agendas into actionable roadmaps.

Our mission at RSM EMEA ESG and sustainability services is to serve and equip the market with tangible solutions that bring long-term and quantifiable value.

Overview of ESG



Sustainability, encompassed by the principles of Environmental, Social, and Governance (ESG), embodies a strategic ethos guiding businesses to consider their impact on these three crucial dimensions, while also ensuring the economic viability of their operations.



Environmental sustainability initiatives are centered around the impact of resource consumption, resource management, hazardous substances, waste, and greenhouse gas (GHG) emissions, all of which directly benefit a business by reducing costs.



Social sustainability initiatives focus on fostering mutually beneficial relationships with employees, customers, and the wider community, through which businesses contribute to the broader society.



Governance sustainability initiatives focus on managing risks, promoting ethical business practices, ensuring responsible corporate governance models, implementing oversight, and advocating for transparency, business efficiency, productivity and profit. These initiatives aim to ensure long-term business success.

RSM EMEA Sustainability Services Profile

Sustainability Services



ESG/Sustainability Strategy

Develop long-term, tailored ESG strategies that align with your business goals, incorporating measurable targets and actionable plans to drive sustainable growth.



Governance Framework

Establish strong governance structures to oversee ESG initiatives, ensuring accountability, transparency, and alignment with corporate values and priorities.



Carbon Footprint & GHG Inventory

Measure and manage your carbon emissions through comprehensive GHG inventories and create strategies to achieve carbon neutrality.



Nature-Based Solutions

Integrate nature-based solutions such as reforestation, biodiversity conservation, and ecosystem restoration to help mitigate environmental impact and enhance sustainability.



Sustainable Finance Framework

Build a sustainable finance framework, helping you raise capital for green projects and align financial strategies with ESG principles.



Investment Advisory

Offer investment strategies that prioritize sustainability, identifying opportunities for responsible investments that align with both financial and ESG goals.



ESG/Sustainability Reporting

Create transparent ESG reports that comply with global standards (e.g., GRI, UNSDGs), ensuring clear communication of your sustainability performance to stakeholders.



Assurance Services

Provide independent assurance services to verify the accuracy and credibility of your ESG data, boosting stakeholder trust in your sustainability efforts.

Please visit www.rsm.global/mena for more details on RSM's services

About RSM ESG Sustainability Services in MENA



Diversity of Skills in our MENA ESG TEAM

	MBA (Master of Business Administration)
	MABE (Master of Arts, Business and Economics)
	MEIE (Master of Engineering, Innovation and Entrepreneurship)
	International Business MBA
	GRI (Global Reporting Initiative) Certification
	Sustainable Finance Certification
	ENVSP (Envision Sustainability Professional) Certification
	PMP (Project Management Professional) Certification
	LEED Certification (Green Building)
	Science Professional

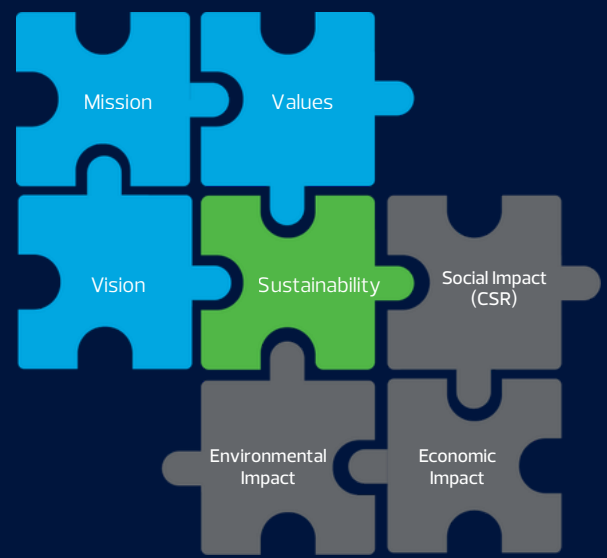


Clients can leverage this diversity of skills & experience through our successful Hybrid model of Onsite / Offshore / Nearshore Delivery Framework.

RSM EMEA in ESG



Sustainability embedded in your daily business



Value Chain

Align sustainability strategy with corporate priorities, goals and objectives, and key strategic initiatives

Integration

Align sustainability strategy with corporate priorities, goals and objectives, and key strategic initiatives

Governance

Sustainability governance structure, performance, and competency model

Value creation

Assess the impact of sustainability on the community and the environment, and implement an SROI assessment process.

Stakeholders

Engage with your stakeholders through an engagement strategy

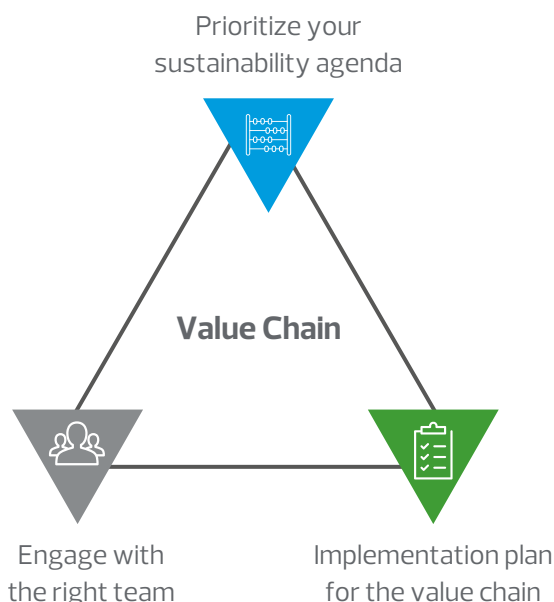
Sustainable planning

Develop a robust ESG implementation plan for a sustainability strategy

Lead by example

Benchmark your ESG practices against leading organizations

Sustainability Readiness



Sustainability readiness



Analyze your organization holistically



Establish the relevant aspects of sustainability most essential to your organization



Engage with stakeholders with ties to the relevant aspects under consideration



Benchmark your organization against global frameworks and industry best practices

Detailed Overview of Services



ESG Strategy & Governance

- ESG/Sustainability Strategy
- ESG/Sustainability Maturity Assessment
- ESG/Sustainability Policy Framework
- ESG/Sustainability Diagnostic & Risk Management



Climate, Decarbonization & Nature

- Carbon Footprint & GHG Inventory
- Climate Change & Decarbonization Services
- Product Carbon Footprint (LCA)
- Energy Audits & Advisory
- Energy Transition Services
- Water Audits & Advisory
- Nature-Based Solutions



Sustainable Finance

- Sustainable Finance Framework
- Financial Institution Risk Assessment
- ESG-Integrated Product Development



ESG Reporting & Assurance

- ESG/Sustainability Reporting
- IFRS S1 & S2 Assessment & Reporting
- ESG/Sustainability Assurance
- CMA External Verifier



ESG Compliance & Sustainable Operations

- Import/Export Sustainability Compliance
- Industry-Specific Regulatory Compliance
- Circular Economy Consulting
- Green Building & Sustainable Real Estate
- Sustainability Ratings & Certification Support



Social Impact & SROI

- Social Impacts & Social Return on Investment (SROI)
- Social Compliance Audits



ESG Technology & Digital Solutions

- ESG/Sustainability Data Management Framework Advisory
- ESG Tech Ecosystem Solution Implementation
- ESG SDMS Integration Services
- ESG Tech Platform Managed Services
- ESG Automation & Digital Transformation
- Digitization – ESG/Sustainability Data Communication



ESG Capacity Building & Training

- GRI Certified Training
- IFRS S1 & S2 Training
- Building ESG & Sustainability Capacity

Sample of Diverse ESG Case Studies and Credentials



Client	Overview
 LEADING BANK in MENA Region	• The sustainability report is aligned with GRI, United Nations Sustainable Development Goals (UNSDGs), national initiatives, and ESG frameworks. • ESG maturity assessment • ESG strategy
 LARGE OIL AND GAS COMPANY in MENA Region	• The sustainability report is aligned with GRI, UNSDGs, national initiatives, and ESG frameworks.
 LEADING REAL ESTATE COMPANY in MENA Region	• Sustainability / ESG reporting • Sustainability report aligned to GRI, UNSDGs, national initiatives, and ESG frameworks • ESG maturity assessment
 A GIGA SMART CITY PROJECT under the Public Investment Fund	• Social responsibility and ESG framework • Sustainability data management system (SDMS)
 TRADING COMPANY in MENA Region	• Sustainability / ESG reporting – Sustainability report aligned to GRI, UNSDGs, and national initiatives

RSM Global Highlights 2025

RSM is a powerful network of assurance, tax and consulting experts with offices all over the world. As an integrated team, we share skills, insight and resources, as well as a client-centric approach that's based on a deep understanding of your business. This is how we empower you to move forward with confidence and realize your full potential.

We have **firms in 77 countries across** the region, with over **16,600 staff**. Globally, we have more than **56000 staff in 500 offices** covering Africa, Asia Pacific, Europe, Latin America, the Middle East, and North and West Africa.

Revenue growth

of 4% to
US\$7.7bn

We are part of the **6th largest** global audit, tax, and consulting network.

RSM statistics



500 Offices



120 Countries



56,000 People worldwide

Purpose

Instill confidence in a world of change

Strategy: Continue to lead the middle market

People

Drive an unrivaled, inclusive culture and talent experience.

Clients

Deliver rich, personalized experiences through market-leading insights.

Technology

Champion and embrace future-focused agile, digital and global delivery models.

Solutions

Win with industry and compelling global products and services.

Promise

The Power of Being Understood | The Power of Understanding

Behaviors

Caring | Curious | Collaborative | Courageous | Critical thinkers

Values

Respect and uncompromising integrity | Succeeding together | Excellence in all we do | Impactful innovation | Acting responsibly

Access RSM's ESG
Assessment tool to generate
your personalized self-
assessment report for **FREE!**

This report serves as an ideal starting point for a deeper analysis through RSM's Full 360 Maturity Assessment, which helps you in your journey towards clearer and more achievable ESG Goals.



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