



Supporting and empowering  
you every step of the way.

Singapore • Indonesia • Malaysia • Myanmar • Philippines • Thailand • Vietnam

## Go ASEAN

Whether you are considering expansion beyond your country, or are already in multiple locations, we are your first stop for cost-effective internationalisation solutions. We work closely with experts on the ground to ensure you start right and help you comply with local laws wherever you are. We can also pre-empt you on considerations that might impact your overall business.

By working with advisors who are familiar with the ASEAN landscape, you will be able to:

- Appreciate the robust business landscape
- Understand the finer details of doing business in ASEAN
- Appreciate the practical issues on the ground and overcoming them
- Manage the budget for company set up and maintenance of your entity
- Obtain holistic advice on business advisory and compliance matters

### Your ideal launchpad into ASEAN

Singapore is an excellent base for reaching out to the region's developing markets.

- ▣ Businesses in Singapore enjoy tax and other benefits of intra-ASEAN trade. They also enjoy free trade and double tax agreement benefits that Singapore has with neighbouring countries such as China, India, Australia, Japan and South Korea
- ▣ Singapore is the de facto financial capital of ASEAN's treasury function
- ▣ It enjoys a low corporate income tax rate (currently at 17%), has no tax payable on dividends earned externally from its borders (subject to meeting conditions) and offers tax incentives/financial assistance to small-medium enterprises wishing to establish operations overseas
- ▣ There is no capital gain tax
- ▣ Strong reputation as a leading global financial hub



Go to market and  
grow your business, fast.



Minimise business risk and tax  
exposures in your overseas ventures.



Leave complex regulatory  
filing obligations to us.

Start smart with the right help

MARKET ENTRY & COMPANY SET-UP	CROSS-BORDER TAX ADVISORY	GLOBAL COMPLIANCE	RISK MANAGEMENT & ADVISORY	INVESTMENT ADVISORY
<ul style="list-style-type: none"> <li>· Business advisory</li> <li>· Tax-effective shareholding structure</li> <li>· Set up companies &amp; structures</li> <li>· Business licenses &amp; work passes</li> </ul>	<ul style="list-style-type: none"> <li>· Effective tax planning for cross-border investments &amp; transactions</li> <li>· Transfer pricing advisory &amp; documentation</li> <li>· Asset protection &amp; succession planning</li> <li>· Structuring of tax effective employment packages</li> </ul>	<ul style="list-style-type: none"> <li>· One dedicated point of contact</li> <li>· Minimise risk of non-compliance</li> <li>· Stay up-to-date with the latest regulatory changes</li> </ul>	<ul style="list-style-type: none"> <li>· Optimise corporate governance structure</li> <li>· Deployment of anti-bribery and anti-corruption programmes</li> <li>· Enterprise-wide risk advisory</li> <li>· Internal control advisory</li> </ul>	<ul style="list-style-type: none"> <li>· Entry strategy</li> <li>· Business plan</li> <li>· Corporate structure &amp; jurisdiction</li> <li>· Financial and tax due diligence</li> <li>· Fund raising from private equity market or financial institutions</li> </ul>



RSM's ASEAN Desk specialises in helping businesses spearhead successful expansion into the region. We demystify challenges, highlight obstacles as well as give businesses the clarity needed to identify opportunities and crystalize their strategies.

Along with a network of local advisors, our on-the-ground experience gets your business started with the traction needed to start operations without delays.

RSM is the sixth largest audit, tax and consulting network globally. In Singapore, we are the largest outside the Big 4, serving internationally active businesses.

We focus on growing businesses, helping them to improve profits, enhance business value and internationalise.

We provide audit, tax, corporate and risk advisory, as well as business support services.

**Talk to our expert:**

8 Wilkie Road, #03-08, Wilkie Edge, Singapore 228095  
T +65 6533 7600 F +65 6538 7600  
Info@RSMSingapore.sg www.RSMSingapore.sg

**Tay Woon Teck, Partner & Head of ASEAN Desk**

D +65 6594 7803  
TayWoonTeck@RSMSingapore.sg