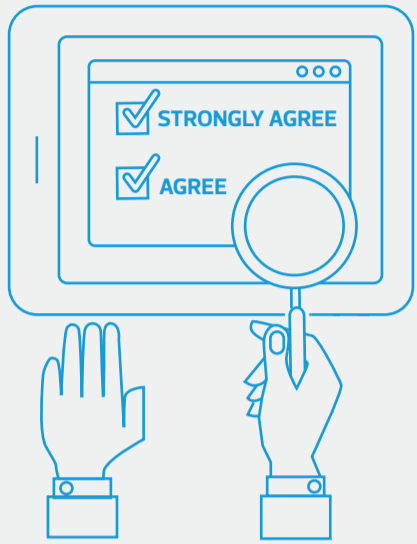


DIGITAL TRANSFORMATION AND ITS IMPACT ON CYBERSECURITY



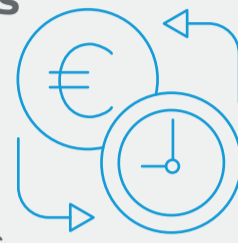
597

companies in **33 European countries**



80%

of leading European businesses say **digital transformation** is a current **strategic priority** for their business

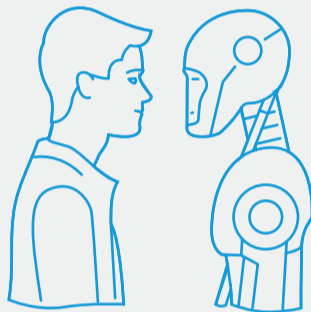
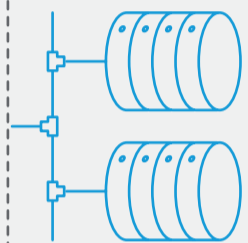


with turnovers from less than **€30** million to over

€300 million

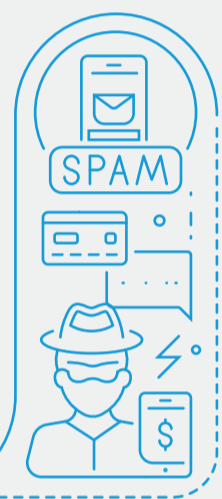
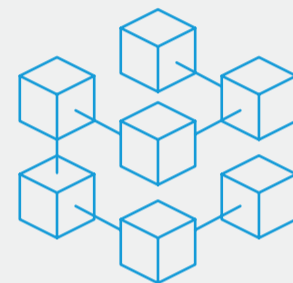
78%

middle market businesses agree that **digital transformation** is the only way to thrive in the current and future economy



64%

of businesses agree that it is inevitable that **digital technologies will replace lower skilled jobs**



50%

agree that the more technology you implement the more at risk you are of a **cyberattack**



21%

of leading European businesses **do not have a cybersecurity strategy** in place despite having invested in digital technologies

64%

of leading European businesses think it is possible that their **company has been hacked** without them knowing

Of the businesses that have a cyber security strategy

29%



don't believe it will prevent a cyberattack



the **threat of cybercrime** and the need for increased security is only occasionally discussed at board level in **54%**

of businesses

22%

of **businesses don't provide staff training on cybersecurity** issues

Reason for investing in cybersecurity:

68% the GDPR requirements

55% holding increasing amounts of customer data

