



Communication technology sheet

A New Way Forward

Communication technology sheet

Collaboration, customer management, and broadcasting platforms



Microsoft Teams is a unified communication and collaboration platform that combines persistent workplace chat, video meetings, file storage (including collaboration on files), and application integration. The service integrates with the Office 365 subscription office productivity suite and features extensions that can integrate with non-Microsoft products.

Teams are made up of two types of channels – standard (available and visible to everyone) and private (focused, private conversations with a specific audience). Each channel is built around a topic like "Team Events," a department name, or just for fun. Channels are where you hold meetings, have conversations, and work on files together.

The tabs at the top of each channel link to your favorite files, apps, and services.

This tool is:

- An internal collaboration platform
- A white board brainstorming tool (when the relevant plug-ins are used)
- A webcast/ public broadcast tool

WhatsApp's client application runs on mobile devices but is also accessible from desktop computers, as long as the user's mobile device remains connected to the Internet while they use the desktop app. The service requires users to provide a standard cellular mobile number for registering with the service. In January 2018, WhatsApp released a standalone business app targeted at small business owners, called WhatsApp Business, to allow companies to communicate with customers who use the standard WhatsApp client.



This tool is:

- An internal collaboration platform
- WhatsApp for business is a customer service tool



Cisco Webex Meetings delivers over 6 billion meetings per month, offering industry-leading video and audio conferencing with sharing, chat, and more. Experience why more people use Webex Meetings than all other meeting vendors combined.

This tool is:

- A webcast/ public broadcast tool

Zoom is the leader in modern enterprise video communications, with an easy, reliable cloud platform for video and audio conferencing, collaboration, chat, and webinars across mobile devices, desktops, telephones, and room systems. Zoom Rooms is the original software-based conference room solution used around the world in board, conference, huddle, and training rooms, as well as executive offices and classrooms.



This tool is:

- A webcast/ public broadcast tool



Video meetings and conferencing tool.

Whereby is a collaboration tool for professionals who want to host easy and reliable video meetings. All meetings are from your browser – no downloads, and no login for guests.

This tool is:

- A webcast/ public broadcast tool

Enterprise customers use Actimo to transform the way they communicate with, train, and lead their employees all around the world. From the initial message sent by the first customer in the Nordics, Actimo's vision has been to connect the disconnected. It's all about empowering organizations to unleash the potential of every employee by closing the communication gap between leadership and staff. Actimo aims to help managers get the insights they need to drive growth in their company and they enable employees to stay in the know to exceed their goals.



This tool is:

- An internal collaboration platform



Communicating with your people is a necessity, but with today's distributed workforce, it's getting harder even to reach your workers, much less align them.

Social Chorus is the workforce communications platform that can reach, engage, and align every worker, whether they're at headquarters, on the front line, or across the globe.

Communicators and leaders can focus on the message, while the platform ensures the content is delivered to the right place, seen by the right people, and acted on in a measurable way.

This tool is:

- An internal collaboration platform
- A white board brainstorming tool

Dynamic Signal's Mobile Employee Communication and Engagement Platform delivers timely direct to members' phones. This mobile app is one of the best ways for you to know what is going on with your company, your industry, and your day-to-day tasks. Read posts on the newsfeed, watch videos, and respond by liking or commenting on the go. It is available for both iOS and Android.



This tool is:

- An internal collaboration platform



Home Office Management for Remote Companies

Firstbase is an all-in-one provisioning platform that lets companies provide all the practical equipment their remote workers need at the touch of a button. Fees are paid as a monthly subscription per worker including delivery, upgrades, maintenance, repairs, and collections when a worker leaves

This tool is:

- An internal collaboration platform

Video messaging for work.

From onboarding new employees, troubleshooting customer issues, or code reviews, Loom makes it easy to get your message across quickly and clearly using the power of video.



With Loom, you can record your screen, voice, and face to create an instantly shareable video in less time than it would take to type an email. Reduce back-and-forth typing and get your message across the first time.

This tool is:

- A webcast/ public broadcast tool



A place for your team to create beautiful and interactive dashboards. Loaded with data from the apps you already use and love.

Create highly-visual and flexible dashboards with data from hundreds of apps with lightning speed and agility.

Share, annotate, add insights and take action on your data from

anywhere, with anyone.

This tool is:

- A white board brainstorming tool
- Presentation tool

Miro is the online collaborative whiteboard platform that enables distributed teams to work effectively together, from brainstorming with digital sticky notes to planning and managing agile workflows.

Using these mobile apps you can easily digitize handwritten sticky notes, add them to an online whiteboard, invite your team to collaborate just like on a physical whiteboard, upload images, docs, spreadsheets, and more to an infinite canvas.

With a whiteboard in your pocket, you can quickly access collaboration right on the go. Capture ideas or share feedback on projects, wireframes, and designs wherever you are.



This tool is:

- A white board brainstorming tool



Slite helps teams work more thoughtfully. It's a simple tool to write and centralize docs in a way that encourages a less interrupted, more transparent way of working. Slite also enables an integration with other platforms, such as Google Suite.

This tool is:

- An internal collaboration platform

Slack is the collaboration hub that brings the right people, information and tools together to get work done. From FTSE 100 companies to corner shops, millions of people around the world use Slack to connect their teams, unify their systems and drive their business forwards.



This tool is:

- An internal collaboration platform



Notion is an all-in-one workspace where you can write, plan, collaborate and get organized – this tool allows you to take notes, add tasks, manage projects & more. Imagine a lego structure. Notion provides the building blocks and you can create your own layouts and toolkit to get work done.

This tool is:

- An internal collaboration platform

Airtable was founded on the belief that software shouldn't dictate how you work—you should dictate how it works. The mission is to democratize software creation by enabling anyone to build the tools that meet their needs. Creators and creatives around the world use Airtable to do everything from cattle tracking to filmmaking



This tool is:

- An internal collaboration platform



By helping companies streamline their performance management processes and giving them great software, Lattice hope to give people the best parts of performance management without all the pain. Lattice aims to help people get the feedback they need to grow, know where they stand, and have a clear idea of how their work moves their organization forward.

This tool is:

- An internal collaboration platform

Tandem is a virtual office for remote teams. It allows its users to see, talk to, and collaborate with their team in one click. Re-discover the flow of working together in-person. See which work apps your team is working in, and join them with a click. Shared cursors = better than screen-sharing.



This tool is:

- An internal collaboration platform



Smart working for you and your business. Gmail, Docs, Drive, Calendar and more for your business. Shared Drives. Automatic file saving. Calendar sharing. Access online & offline. Personalised email. All documents are editable in real-time and by multiple collaborators.

This tool is:

- An internal collaboration platform
- A white board brainstorming tool
- A webcast/ public broadcast tool

Web and mobile application designed to help teams organize, track, and manage their work. Asana is a software-as-a-service designed to improve team collaboration and work management. It helps teams manage projects and tasks in one tool. Teams can create projects, assign work to teammates, specify deadlines, and communicate about tasks directly in Asana. It also includes reporting tools, file attachments, calendars, and more.



This tool is:

- An internal collaboration platform
- A white board brainstorming tool

Cashflow management, finance, and process automation tools

Shopify is a complete commerce platform that lets you start, grow, and manage a business. Create and customize an online store. Sell in multiple places, including web, mobile, social media, online marketplaces, brick-and-mortar locations, and pop-up shops. Manage products, inventory, payments, and shipping.



This tool is:

- An e-shop sales tool



Zapier is an online automation tool that connects your favorite apps, such as Gmail, Slack, Mailchimp, and more. You can connect two or more apps to automate repetitive tasks without coding or relying on developers to build the integration.

This tool is:

- A process automation tool

GitLab is an open core company which develops software for the software development lifecycle used by more than 100,000 organizations and has an active community of more than 2200 contributors. GitLab openly shares more information than most companies and is public by default, meaning the projects, strategy, direction and metrics are discussed openly and can be found within GitLab's website. The values are Collaboration, Results, Efficiency, Diversity & Inclusion, Iteration, and Transparency (CREDIT) and these form GitLab's culture.



This tool is:

- A process automation tool



Running your business compliantly and mitigating risks is crucial. Deel offers you localized contracts, compliance documents collection, invoice generation and tax forms and keeps everything in one system of record. When the payment is due, the client will pay the amount owed. With the Mass pay feature, this process is done in one click, regardless of the number of contracts. Contractors have full flexibility over the funds with 100 currencies and 15 methods to choose from.

This tool is:

- An internal contract management and finance tool

Stripe is a technology company that builds economic infrastructure for the internet. Businesses of every size—from new startups to public companies—use Stripe software to accept payments and manage their businesses online.



This tool is:

- A cashflow management platform