



## Financial Advisory

The right response to complex corporate finance decisions

### Learn how the interplay between Finance and Strategy can unlock financial value for your business

*How to manage a succession into a win-win situation for parties involved?*

*Before the closing of an acquisition, don't you want to reduce uncertainty with a due diligence investigation?*

*What's my Business worth today? How to maximize the price of my company?*

*How much do I need to raise to finance the development of my activities?*

In today's global economy, opportunities surface everywhere - to manage costs by globalizing production, to boost revenue by penetrating new markets, and to increase efficiencies by streamlining supply chains. Along with global opportunities, however, come continually increasing challenges and complexities. Therefore, company directors and shareholders alike are confronted with more and more complicated and delicate decisions. At RSM, we understand. We've been helping companies like yours manage their corporate decisions concerns in markets around the world for decades. Whatever your industry, wherever you operate, we have the experience and resources to help you plan, implement and maintain the most appropriate strategy that take full advantage of your planning opportunities and effectively control your compliance risks.

From M&A to strategic consulting, our team of Corporate Finance specialists stands ready to help you capitalize on a world of opportunities. Each company's story is unique. At RSM, we're committed to understanding more than just the value of your entity and your capital structure. We're committed to understanding you-your business, your strategy, your definition of success. And we're committed to tailoring a solution that supports that vision today and into the future. We measure our success by how well we help you reach yours.

**This is RSM. This is the power of being understood.**



#### BUY SIDE M&A ADVISORY

- Help identify acquisition targets
- Value the benefits of the acquisition
- Negotiate the price and structure the transaction
- Close the deal and implement



#### SELL SIDE M&A ADVISORY

- Identify financial investor/strategic buyer
- Manage limited auction process
- Perform valuation and support Q&A
- Negotiate/structure the terms of the deal (LOI and SPA)



#### BUSINESS VALUATION & FAIRNESS OPINION

- Understand the context of the valuation
- Select the appropriate method
- Value the asset or the company
- Redaction of a valuation report
- Defend the methodology & value



#### STRATEGIC CONSULTING

- Help define ideas & needs
- Explain and draft a business plan
- Identify and discuss key drivers of value
- Discuss financial forecast
- Extract financial statements and value



#### DUE DILIGENCE

- Buy-side: avoid surprises post acquisition
- Sell-side: maximize value and speed-up the transaction process
- Red flag or full-fledge due diligence
- Comprehensive and straight to the point



#### FUNDRAISING

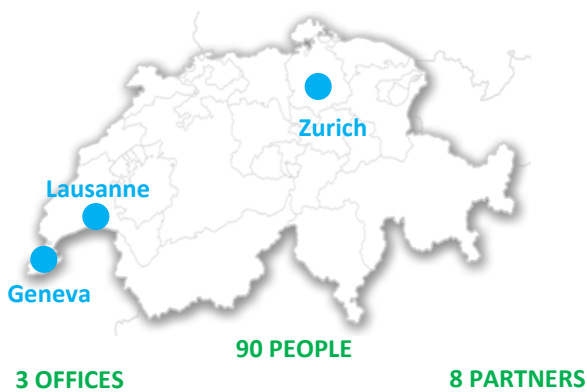
- Establish financial needs
- Analyse capital structure
- Find the optimal trade-off between debt & equity
- Identify, contact and pitch investors



	Buy-Side M&A	Sell-Side M&A	Valuation & Fairness	Due Diligence	Strategic Consulting	Fundraising
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How to manage a business succession into a win-win situation for parties involved?	✓	✓	✓			✓
Before you proceed with an acquisition, do you want to validate the price with a due diligence investigation?	✓	✓		✓		
What's my Business worth today? How to maximize the price of my company?			✓		✓	
How much do I need to raise this year and what are the ways to finance my activities?			✓		✓	✓
How should I present my project in a way banks will help me financing it?					✓	✓

### RSM Services in Switzerland



### About RSM

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